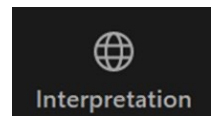


Partnering for **Vaccine Equity**



Better Presentations
10/3/23



Zoom Meeting Features

- Participants have been **muted** upon entry to this meeting, but you can unmute to ask a question, OR
- Use the chat room and we will answer as soon as we can
- **Live Spanish interpretation**: select your listening language in the Zoom toolbar (Globe icon)
- All **session materials and video recording** will be shared via our website and the P4VE listserv
- **Technical problems?** Email vaxequitylearning@urban.org

Featured Speaker



Jonathan Schwabish, PhD
Senior Fellow
Urban Institute




BETTER PRESENTATIONS

@jschwabish

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https://www.washingtonpost.com/outlook/gorman-performance-vital-poetry/2021/01/22/010c35dc-5c2e-11eb-8bcf-3877871c819d_story.html



Our ears easily catch the rhymes of
“beast” with “peace” and “just is”
with “justice,” as well as the
alliterations of “braved . . . belly . . .
beast” and “norms and notions.”

-Seth Perlow, Washington Post

https://www.washingtonpost.com/outlook/gorman-performance-vital-poetry/2021/01/22/010c35dc-5c2e-11eb-8bcf-3877871c819d_story.html

Our ears easily catch the rhymes of “beast” with “peace” and “just is” with “justice,” as well as the alliterations of “braved . . . belly . . . beast” and “norms and notions.” All this aural play enabled Gorman to **perform the poem**, rather than merely recite it. Every previous inaugural poet has moved their hands only to turn pages. She gestured expressively as she spoke, instead of clamping onto the lectern.

-Seth Perlow, Washington Post



https://www.washingtonpost.com/outlook/gorman-performance-vital-poetry/2021/01/22/010c35dc-5c2e-11eb-8bcf-3877871c819d_story.html

PART ONE

Designing Your Presentation

PART TWO

Building Your Presentation

PART THREE

Giving Your Presentation

PART FOUR

Better Posters



Visualize





Focus

PART ONE

Designing Your Presentation

Don't race to
your computer



Click to add title

Click to add subtitle

Click to add title

- Click to add text



An open notebook with lined pages is placed on a dark wooden surface. A cup of coffee is visible in the upper right corner. The text "Start Analog" is written in the center of the notebook pages.

Start Analog

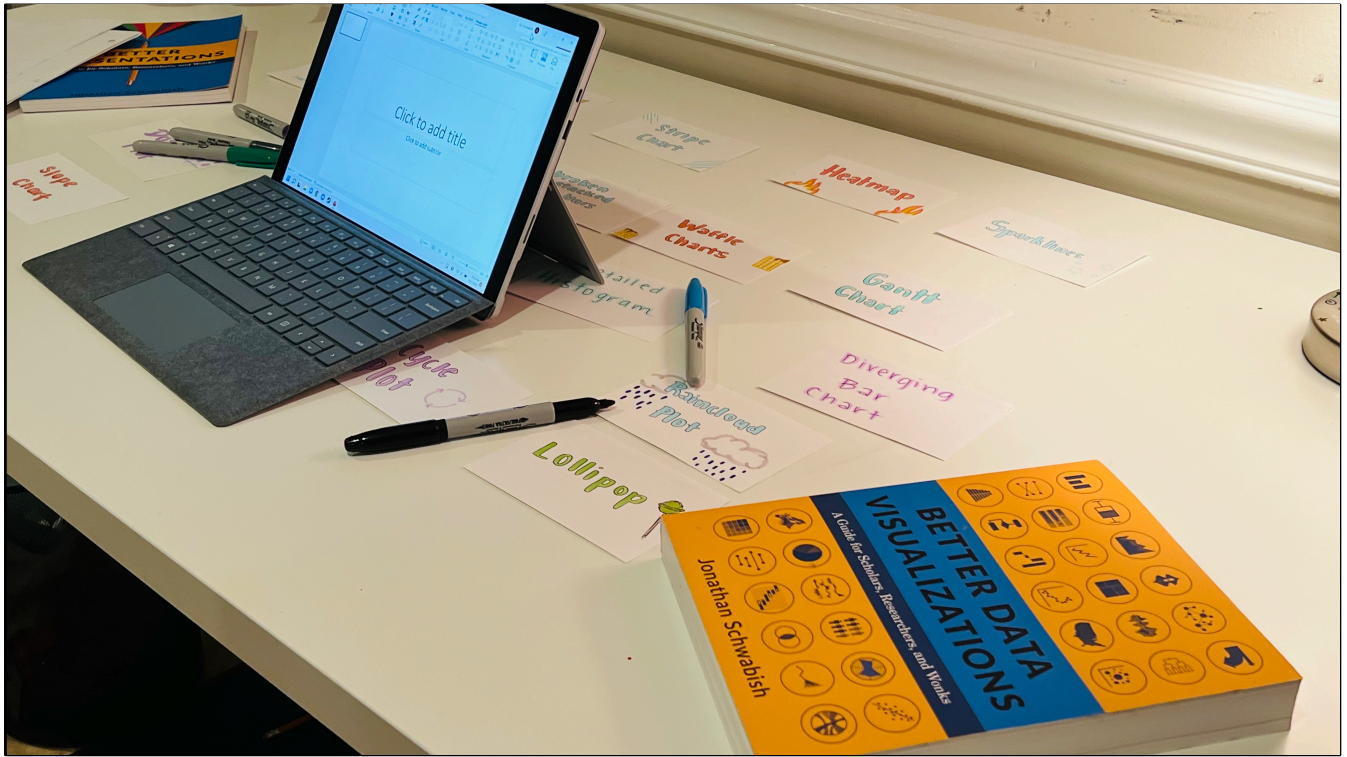


Outline
Sketch
Use Post-Its
Use Index Cards

<https://unsplash.com/search/desk?photo=jLwVAUtLOAQ>



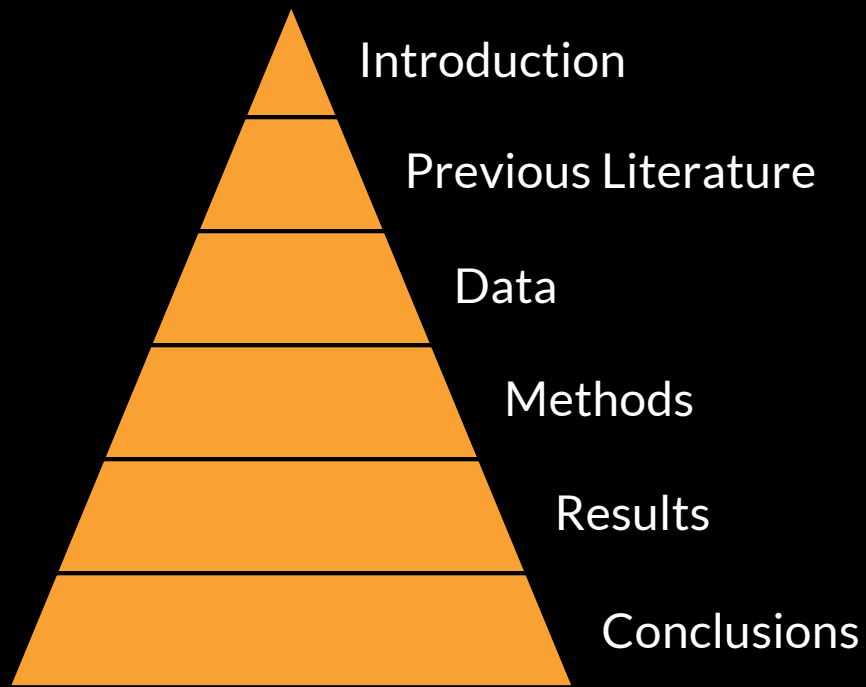


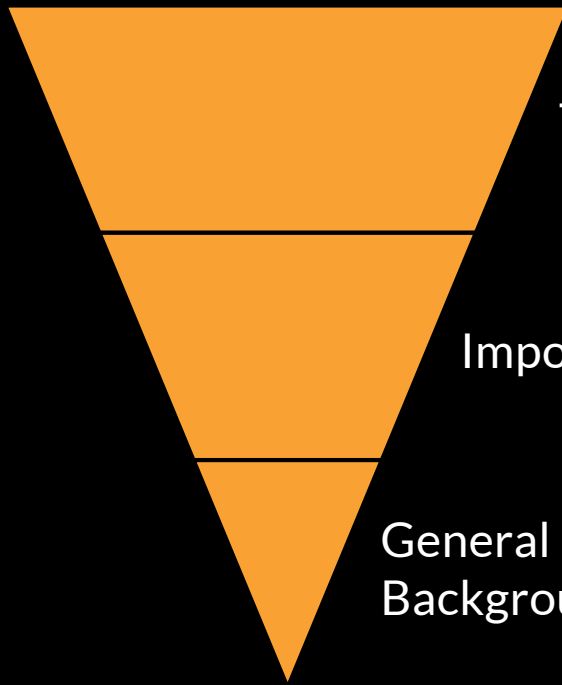


The Hourglass Structure



1. Introduction
2. Previous Literature
3. Data
4. Methods
5. Results
6. Conclusions

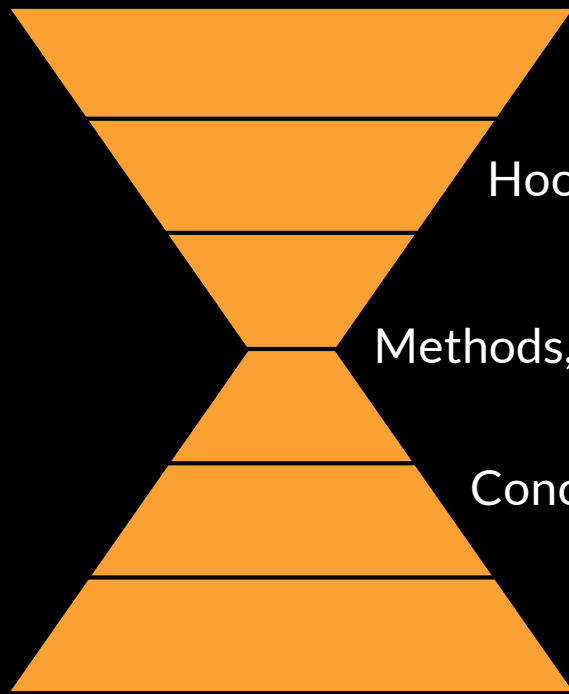




The Lede

Important Details

General and
Background Information



Hook and Preview

Methods, Data, and Details

Conclusions and
Takeaways

1. Introduction

2. Previous Literature

3. Data

4. Methods

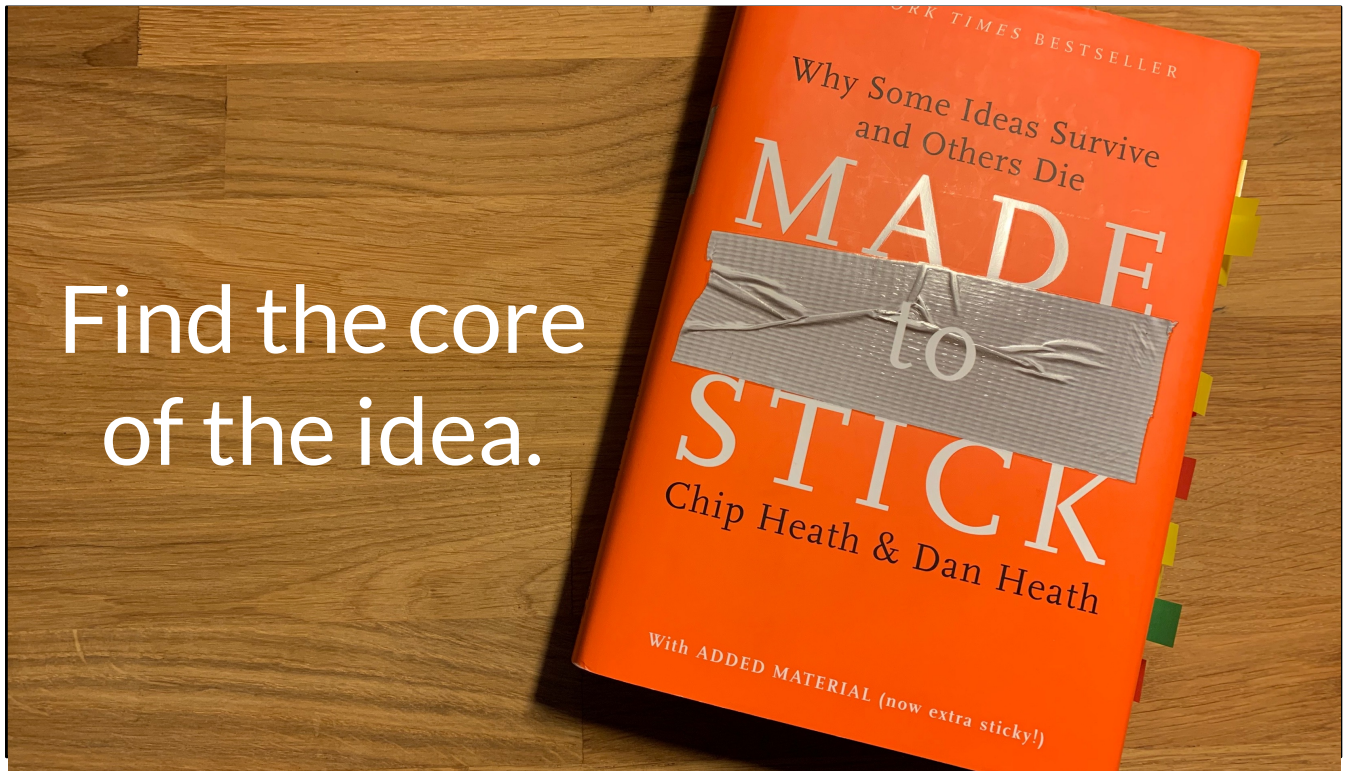
5. Results

6. Conclusions

Abstract



Find the core
of the idea.



Made to Stick: <https://amzn.to/3EztUWI>



1 Presentation Worksheet

Presentation Title:

- | | |
|---|---|
| 1. What type of presentation are you giving? | 2. Who is your audience? |
| <input type="checkbox"/> Small meeting | <input type="checkbox"/> Coworkers or colleagues |
| <input type="checkbox"/> Department or conference seminar | <input type="checkbox"/> Managers |
| <input type="checkbox"/> Classroom lecture | <input type="checkbox"/> Scientists/technical professionals |
| <input type="checkbox"/> Sales pitch/funding request | <input type="checkbox"/> Salespeople and marketers |
| <input type="checkbox"/> Keynote address | <input type="checkbox"/> Students |
| <input type="checkbox"/> Workshop | <input type="checkbox"/> Mixed |
| <input type="checkbox"/> Other | <input type="checkbox"/> Other |

3. What is the headline message of your presentation?

4. What do you want your audience to do with your conclusions?

5. Craft your opening statement.

6. Craft your closing statement.



7. Outline the sections of your presentation.

- 1.
- 2.
- 3.
- 4.
- 5.

8. What stories can you tell?

9. Images (sketch or describe before searching)

- ☐ Graphs & Charts
- ☐ Pictures, Illustrations, and Icons
- ☐ Videos

10. Anticipated Q&A

1. Q:
A:
2. Q:
A:

Better Presentations downloads: <https://policyviz.com/books/better-presentations/book-materials/>
Better Presentations: A Guide for Scholars, Researchers, and Wonks:
<https://amzn.to/2UinKnB>

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- ☐ Mixed
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- ☐ Videos

10. Anticipated Q&A

1. Q:

A:

2. Q:

A:

PART TWO

Building Your Presentation

A high-angle photograph of a soccer goal on a green field. The goal is white with a black frame and a white net. The field is green with some brown patches. The text "Have a clear goal" is overlaid in white.

Have a clear goal

Text Slide

Text Slide

What you should take away from this presentation!

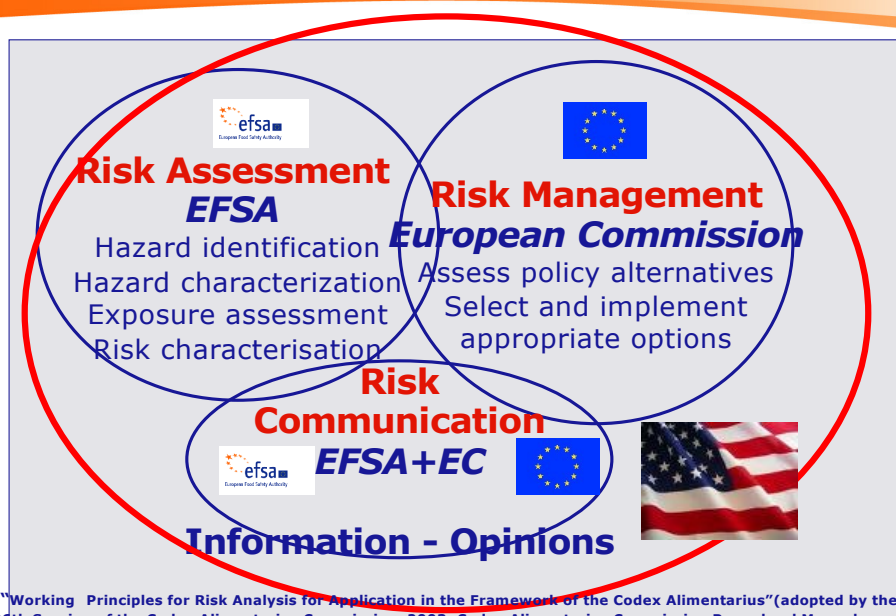
- The United States cannot fix Afghanistan.
- We cannot undo nearly 40 years of continuous bloodshed, destruction, and occupation or manipulation by outside powers.
- Afghanistan is a country, not a nation. It has four distinct national groups in it -- three tied by ethnicity and/or religion to one of the country's neighbors and divided from the fourth by the Hindu Kush; the fourth being a collection of loosely confederated tribes.
- The best we can do is withdraw our forces with the publicly stated understanding that how the Afghans govern themselves is their business.
- However, if the Afghans harbor anyone – al Qaeda or anyone else who threatens the United States and its allies, we must state clearly we will annihilate those who threaten us without concern for the welfare of those Afghans who harbor them.



“Damage control,” not “total victory,” is the most realistic goal for U.S. national military strategy in Afghanistan.



Risk analysis: Decision Making process



• "Working Principles for Risk Analysis for Application in the Framework of the Codex Alimentarius" (adopted by the 26th Session of the Codex Alimentarius Commission, 2003; Codex Alimentarius Commission Procedural Manual, Thirteenth edition)

Proteus Payload - In-situ Instrumentation

• MET Package

- Buck Research CR-2 Cryogenic Hygrometer, -100°C , 20 s response
- Near-ir laser absorption spectrometry, 1 ppmv, 50 Hz response
- Micro Air Data Transducer (MADT)
 - static pressure, differential pressure, total air temp,
 - static air Temp, dh/dt, height, true air speed, indicated air speed

• Best Aircraft Turbulence Probe

- measured wind speed and direction at 50 Hz

• Cloud, Aerosol, and Precipitation Spectrometer

- cloud and aerosol spectrometer (CAS: $0.35 - 50\ \mu\text{m}$)
- cloud imaging probe (CIP: $25 - 1550\ \mu\text{m}$)
- liquid water content detector (LWC: $0.01 - 3\ \text{gm}^{-3}$)

• Cloud Integrating Nephelometer (CIN)

- measures asymmetry parameter and extinction coefficient

• Video Ice Particle Sampler (VIPS)

- sizes between $10\text{-}200\ \mu\text{m}$

• Nevzorov Probe (NEV), LWC, TWC

- $0.003 - 3\ \text{gm}^{-3}$, sensitivity: $0.003\ \text{gm}^{-3}$





Policy challenges

- ***Rebalancing the policy mix***
 - Weak global growth and fiscal consolidation are weighing on prospects
 - Monetary policy is overburdened
 - Systemic financial risks remain
- ***Strengthening productivity growth***
 - Poor state of infrastructure is holding back productivity
 - Business dynamism and entrepreneurship have weakened.
 - Incumbents have acquired more market power
- ***Making growth more inclusive and sustainable***
 - Children from poor families lack the opportunity to do better than their parents
 - Women's opportunities will improve further, but the pace could be faster
 - Reduce social and racial inequalities
 - Helping displaced workers is gaining importance
 - Meeting COP21 carbon emission goals

Three Broad Categories of Changes

Putting the federal budget on a path that is more likely to be sustainable than what would occur if current policies were continued will require the United States to change those policies in at least one of the following ways:

- Make major reductions (relative to current policies) in the benefits that people receive when they get older,
- Substantially reduce the role of the rest of the federal government (relative to the size of the economy) beyond the reductions that are already projected to occur, or
- Raise revenues significantly above their historical average as a percentage of GDP.

A word cloud featuring the word "blah" in various sizes, weights, and orientations (horizontal, vertical, and diagonal) against a solid black background. The word is rendered in white and light gray, creating a sense of depth and repetition. Some instances are large and bold, while others are small and faint, scattered across the frame.

Slides are Free!





LAYERING

Outlook for the Federal Budget

- If current laws remained in place, spending on the major federal health care programs would grow from more than 5 percent of GDP today to almost 10 percent in 2037 and would continue to increase thereafter.
- The aging of the population and the rising cost of health care would cause spending on the major health care programs and Social Security to grow from more than 10 percent of GDP today to almost 16 percent of GDP 25 years from now.
- By comparison, spending on all of the federal government's programs and activities, excluding net outlays for interest, has averaged 18.5 percent of GDP over the past 40 years.



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The more visual the input
becomes, the more likely it is
to be **recognized** and **recalled**

- John Medina, *Brain Rules*

Brain Rules: <https://amzn.to/3gcHmGq>

Outlook for the Federal Budget

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Outlook for the Federal Budget

If current laws remained in place, **spending on the major federal health care programs** would grow from **more than 5 percent of GDP today to almost 10 percent in 2037** and would continue to increase thereafter.



Outlook for the Federal Budget

spending on the major federal health care programs

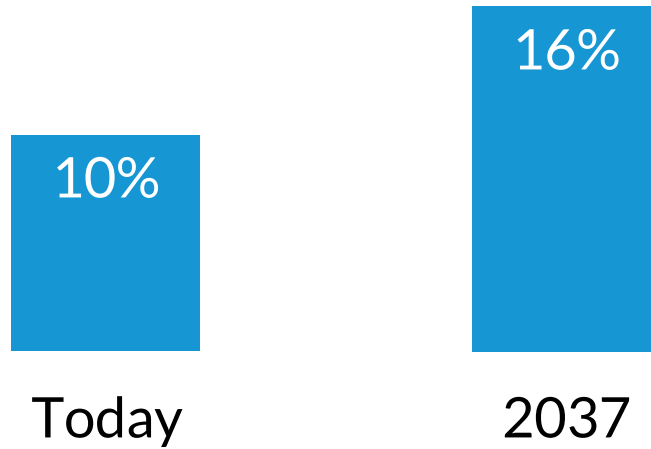
more than 5 percent of GDP today to almost 10 percent in 2037



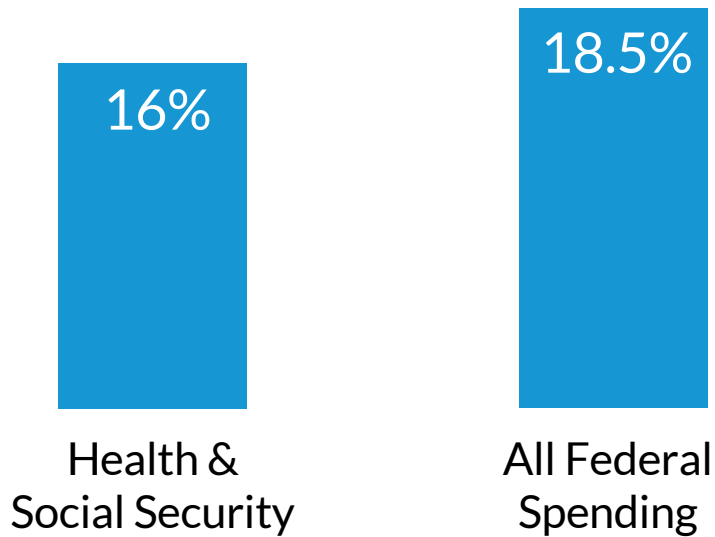
Federal Health Care Spending is Projected to Rise Quickly



Growth is Even Faster with Health Care & Social Security



All Other Federal Spending Grew Slightly Faster Over Past 40 years



Spell Check & Copyedit

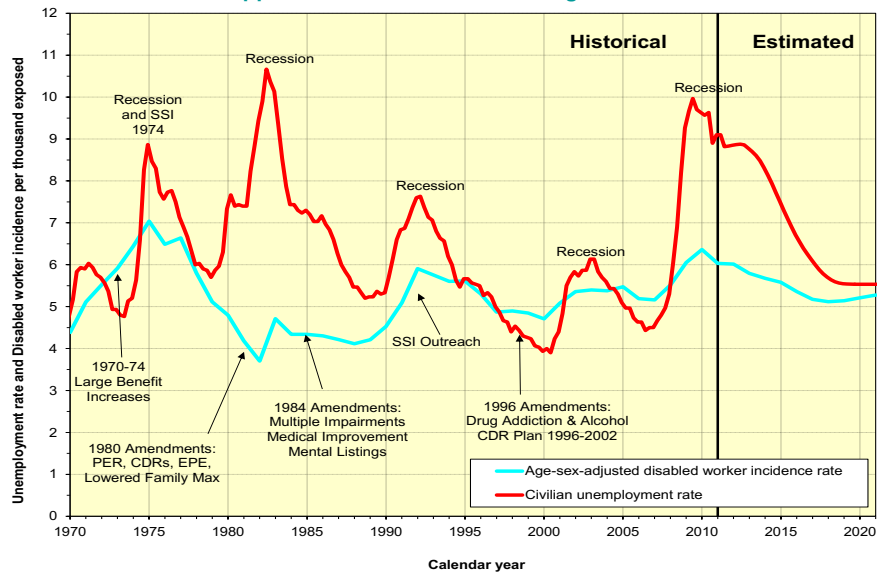


https://twitter.com/BrandonMH1/status/1151985090953646080?ref_src=twsrc%5Etfw

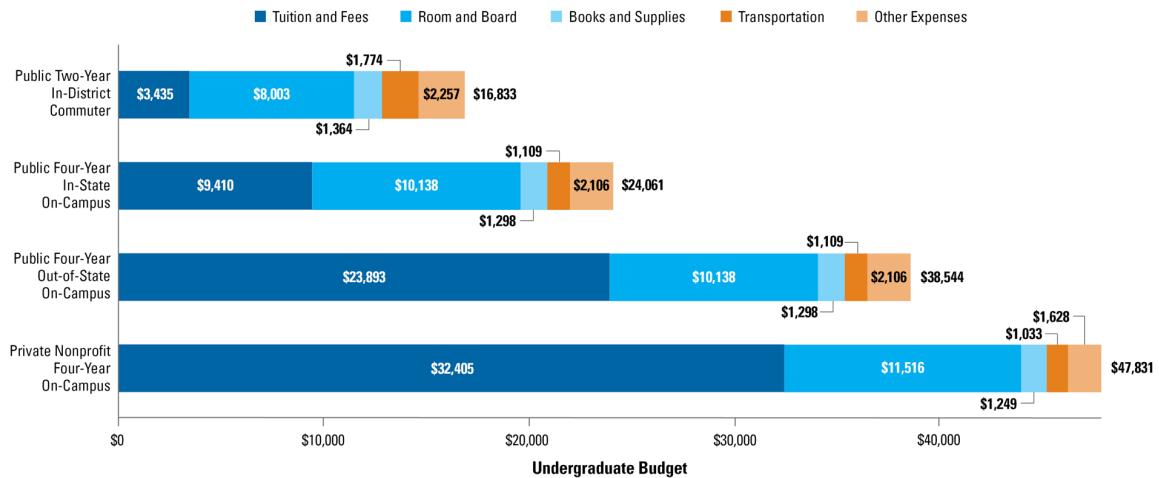
Data Visualization Slide

Economic cycles and policy changes fluctuate, and DI incidence rates also vary

Applications have been declining since 2010



Average Estimated Full-Time Undergraduate Budgets (Enrollment-Weighted) by Sector, 2015-16



SOURCE: The College Board, *Trends in College Pricing 2015*, Figure 1

For detailed data, visit: trends.collegeboard.org.

Trends in College Pricing 2015

CollegeBoard

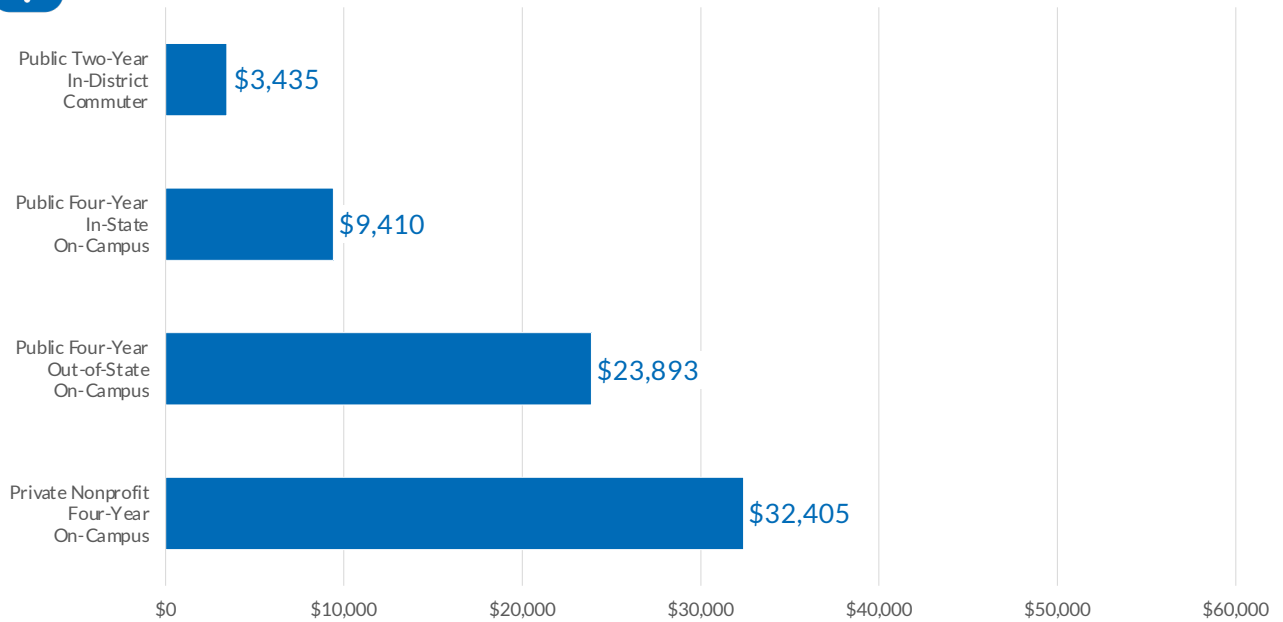


LAYERING

Better educating incoming students
and their families on the full cost of
college will boost graduation rates

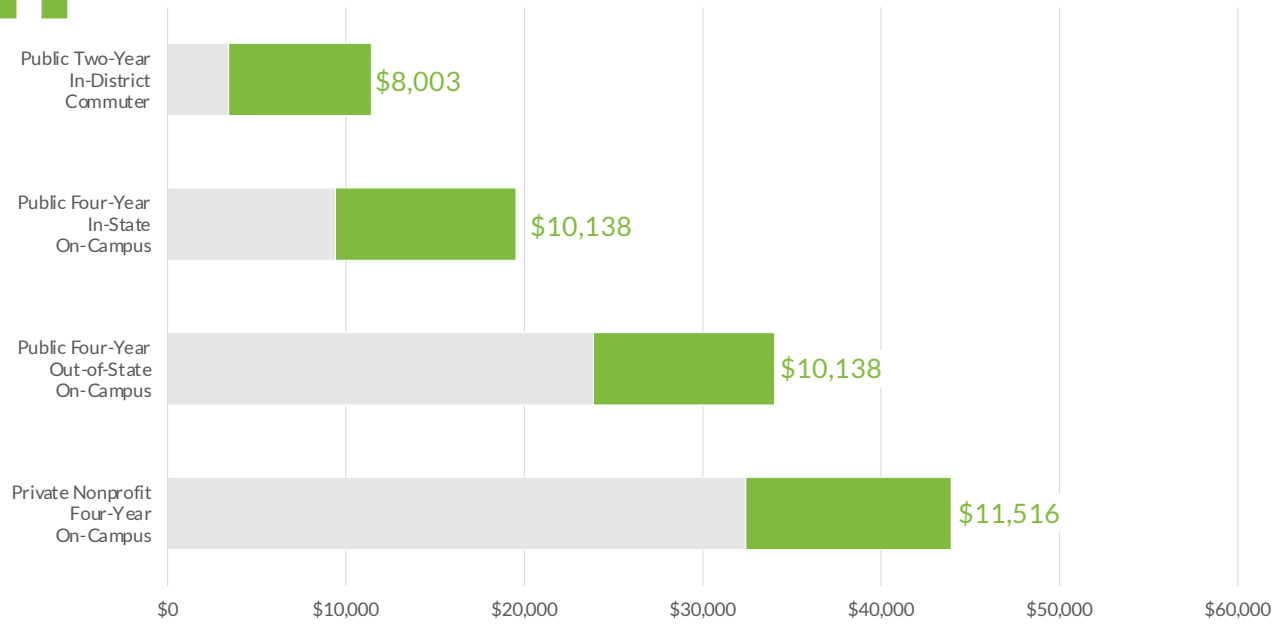


Tuition and fees vary by nearly \$30k



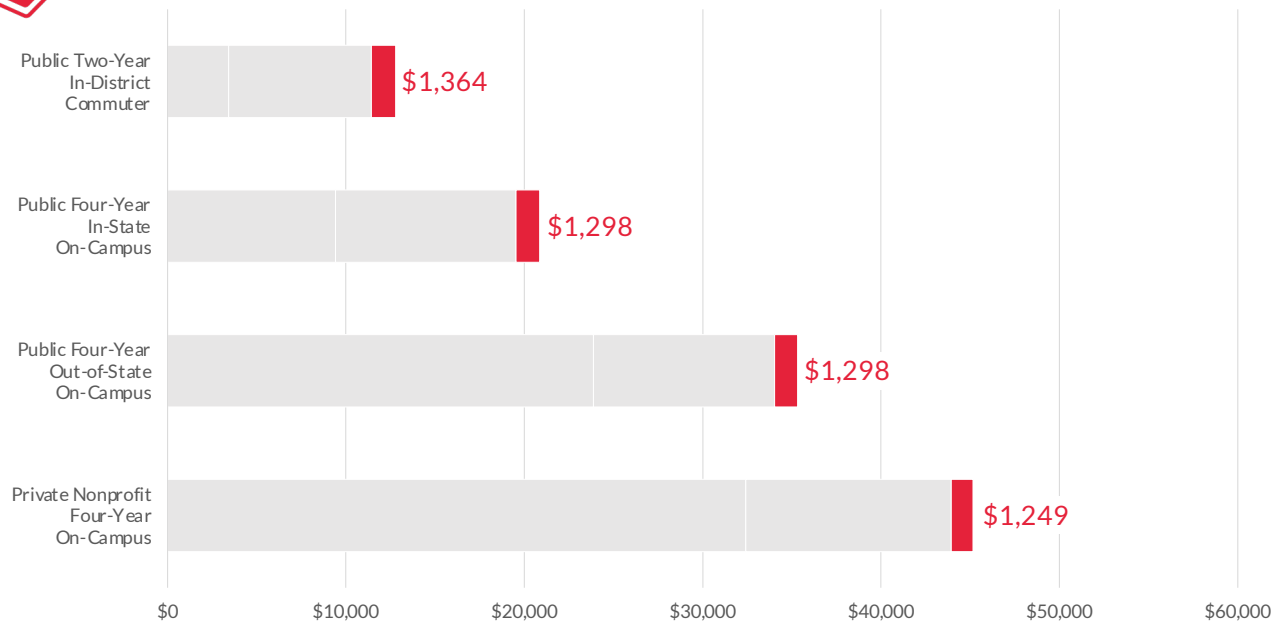


Room and board is highest for four-year private schools



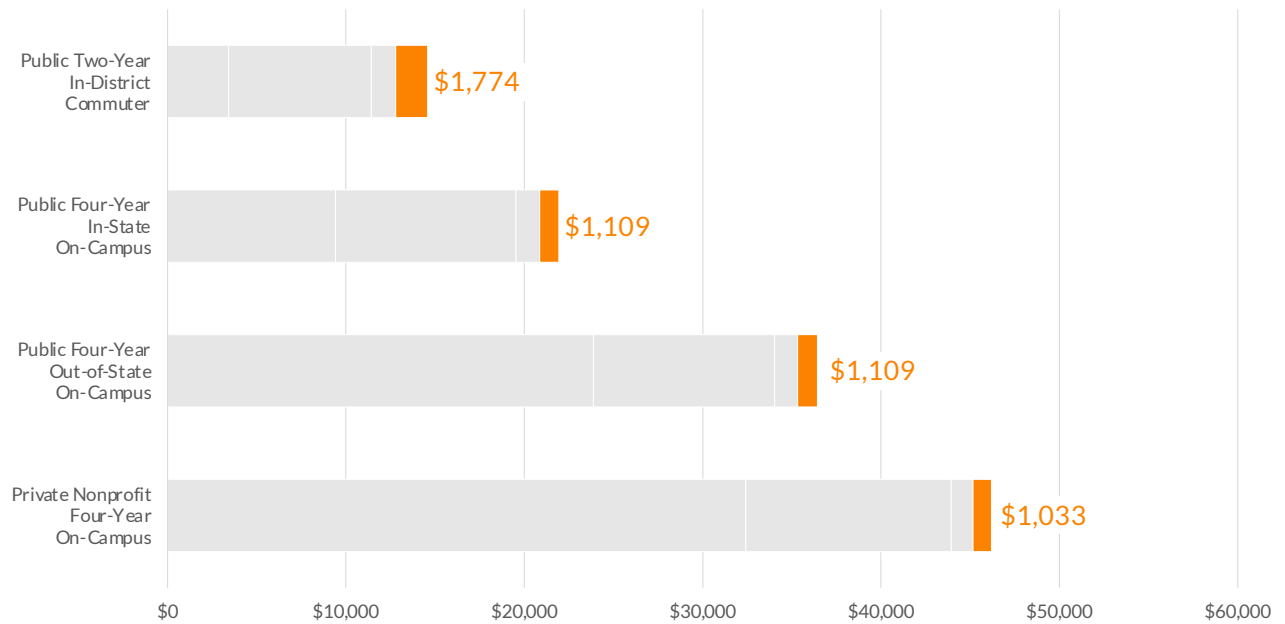


Books and supplies are about the same across all schools

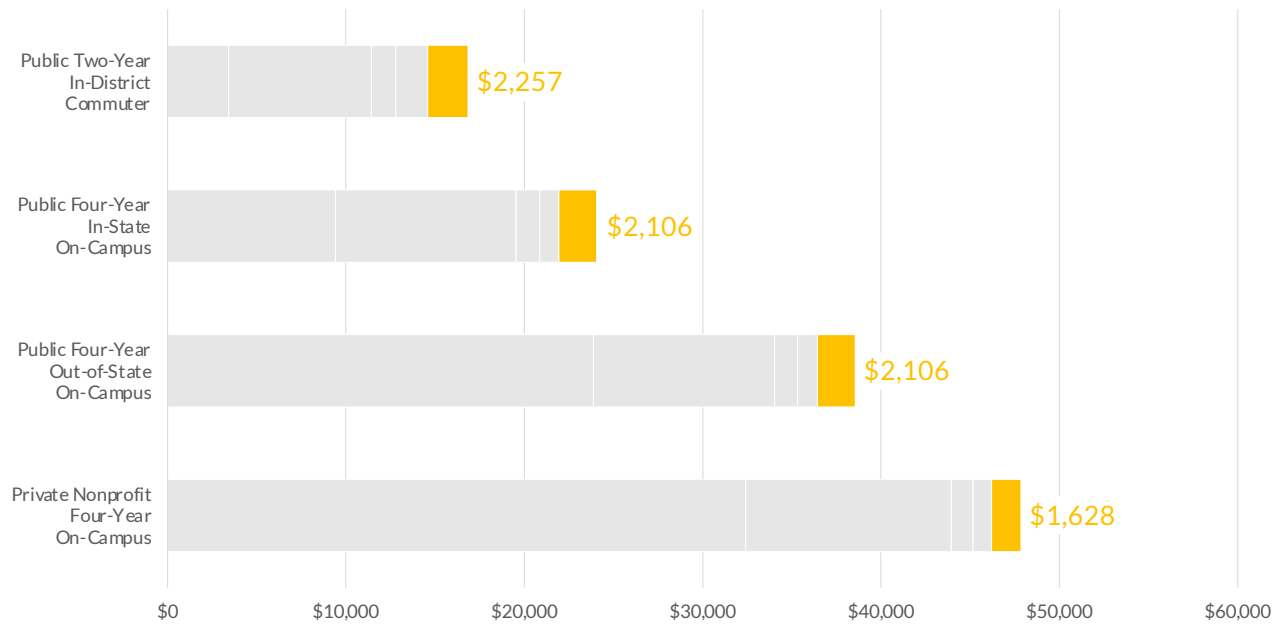




Transportation costs are higher for commuter schools



●●● Other costs are highest for commuter schools





Total costs are driven by differences in tuition

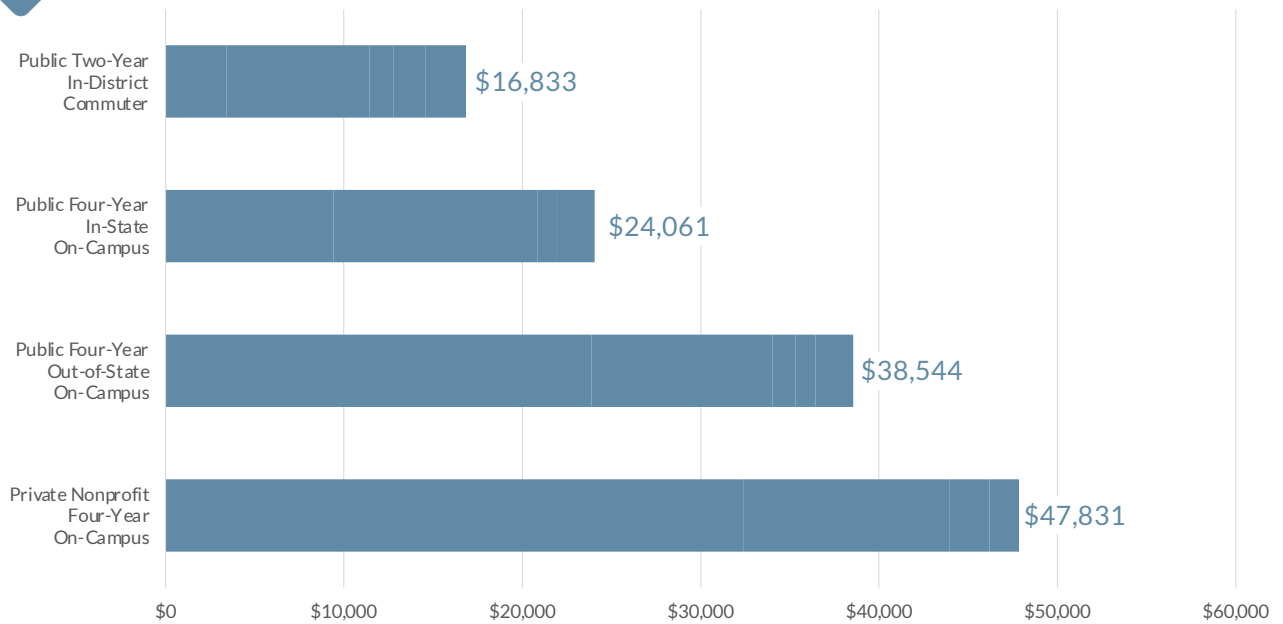


Table Slide

Table 5
Estimates of Stuff that is Really, Really Important

	Model 1	Model 2	Model 3	Model 4
Important variable	0.0509*** [0.0062]	0.0119*** [0.0044]	0.0207*** [0.0026]	0.0421* [0.0222]
Very important variable	0.0442*** [0.0057]	0.0616*** [0.0037]	0.0630*** [0.0043]	0.0560** [0.0225]
Another variable	0.0027 [0.0087]	0.0052 [0.0050]	0.0157** [0.0072]	0.0188 [0.0290]
Look at this one	0.0397*** [0.0053]	0.0075*** [0.0025]	0.0211*** [0.0029]	0.0011 [0.0211]
Category A	0.0003 [0.0051]	0.0043* [0.0026]	0.003 [0.0024]	0.0133 [0.0191]
Category B	0.0191*** [0.0053]	0.0066*** [0.0025]	0.0069*** [0.0027]	0.0158 [0.0185]
Category C	0.0194*** [0.0070]	0.0091*** [0.0033]	0.0043 [0.0035]	0.0073 [0.0242]
This is not a category	0.0162*** [0.0050]	0.0092*** [0.0023]	0.0024 [0.0025]	0.0238 [0.0154]
Another variable	0.0179*** [0.0046]	0.0002 [0.0022]	0.0125*** [0.0024]	0.0149 [0.0170]
And yet another variable	0.0234*** [0.0075]	0.0082** [0.0037]	0.0069* [0.0037]	0.0202 [0.0260]
This one is really important	0.0048 [0.0067]	0.0023 [0.0033]	0.0013 [0.0032]	0.0218 [0.0215]
No, this one is important	0.0058 [0.0050]	0.0036 [0.0024]	0.0001 [0.0026]	0.0291 [0.0181]
You guys are crazy. Look here	0.0122** [0.0053]	0.0053** [0.0024]	0.0029 [0.0029]	0.0429** [0.0173]
Boring variable	0.0285*** [0.0060]	0.0189*** [0.0034]	0.0022 [0.0028]	0.0397** [0.0201]
This one is ok.	0.0019 [0.0078]	0.0008 [0.0036]	0.0034 [0.0041]	0.0088 [0.0256]
Paying attention yet?	0.012 [0.0082]	0.0278*** [0.0066]	0.0004 [0.0032]	0.0238 [0.0270]
Really, really important	0.0257*** [0.0068]	0.0170*** [0.0041]	0.0062** [0.0030]	0.0491** [0.0231]
Most important variable	0.0058 [0.0039]	0.0049*** [0.0019]	0.0012 [0.0020]	0.0111 [0.0134]
Number of Observations, duh!	24,228	24,228	24,228	4,046

Source: Author's calculations based on really special math.

* significant at the 10% level, ** significant at the 5% level, *** significant at the 1% level



LAYERING

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Boring variable	0.0285*** [0.0060]	0.0189*** [0.0034]		
This one is ok.	0.0019 [0.0078]	0.0008 [0.0036]		
Paying attention yet?	0.012 [0.0082]	0.0278*** [0.0066]		
Really, really important	0.0257*** [0.0068]	0.0170*** [0.0041]		
Most important variable	0.0058 [0.0039]	0.0049*** [0.0019]		
Number of Observations, duh!	24,228	24,228		

Source: Author's calculations based on really special math.

* significant at the 10% level, ** significant at the 5% level, *** significant at the 1% level

Table 5
Estimates of Stuff that is Really, Really Important

	Model 1	Model 2	Model 3	Model 4
Important variable	0.0509*** [0.0062]	0.0119*** [0.0044]	0.0207*** [0.0026]	
Very important variable	0.0442*** [0.0057]	0.0616*** [0.0037]	0.0630*** [0.0043]	
Another variable	0.0027 [0.0087]	0.0052 [0.0050]	0.0157** [0.0072]	
Look at this one	0.0397*** [0.0053]	0.0075*** [0.0025]	0.0211*** [0.0029]	
Category A	0.0003 [0.0051]	0.0043* [0.0026]	0.003 [0.0024]	
Category B	0.0191*** [0.0053]	0.0066*** [0.0025]	0.0069*** [0.0027]	
Category C	0.0194*** [0.0070]	0.0091*** [0.0033]	0.0043 [0.0035]	
This is not a category	0.0162*** [0.0050]	0.0092*** [0.0023]	0.0024 [0.0025]	
Another variable	0.0179*** [0.0046]	0.0002 [0.0022]	0.0125*** [0.0024]	
And yet another variable	0.0234*** [0.0075]	0.0082** [0.0037]	0.0069* [0.0037]	
This one is really important	0.0048 [0.0067]	0.0023 [0.0033]	0.0013 [0.0032]	
No, this one is important	0.0058 [0.0050]	0.0036 [0.0024]	0.0001 [0.0026]	
You guys are crazy. Look here	0.0122** [0.0053]	0.0053** [0.0024]	0.0029 [0.0029]	
Boring variable	0.0285*** [0.0060]	0.0189*** [0.0034]	0.0022 [0.0028]	
This one is ok.	0.0019 [0.0078]	0.0008 [0.0036]	0.0034 [0.0041]	
Paying attention yet?	0.012 [0.0082]	0.0278*** [0.0066]	0.0004 [0.0032]	
Really, really important	0.0257*** [0.0068]	0.0170*** [0.0041]	0.0062** [0.0030]	
Most important variable	0.0058 [0.0039]	0.0049*** [0.0019]	0.0012 [0.0020]	
Number of Observations, duh!	24,228	24,228	24,228	

Source: Author's calculations based on really special math.

* significant at the 10% level, ** significant at the 5% level, *** significant at the 1% level

Table 5
Estimates of Stuff that is Really, Really Important

	Model 1	Model 2	Model 3	Model 4
Important variable	0.0509*** [0.0062]	0.0119*** [0.0044]	0.0207*** [0.0026]	0.0421* [0.0222]
Very important variable	0.0442*** [0.0057]	0.0616*** [0.0037]	0.0630*** [0.0043]	0.0560** [0.0225]
Another variable	0.0027 [0.0087]	0.0052 [0.0050]	0.0157** [0.0072]	0.0188 [0.0290]
Look at this one	0.0397*** [0.0053]	0.0075*** [0.0025]	0.0211*** [0.0029]	0.0011 [0.0211]
Category A	0.0003 [0.0051]	0.0043* [0.0026]	0.003 [0.0024]	0.0133 [0.0191]
Category B	0.0191*** [0.0053]	0.0066*** [0.0025]	0.0069*** [0.0027]	0.0158 [0.0185]
Category C	0.0194*** [0.0070]	0.0091*** [0.0033]	0.0043 [0.0035]	0.0073 [0.0242]
This is not a category	0.0162*** [0.0050]	0.0092*** [0.0023]	0.0024 [0.0025]	0.0238 [0.0154]
Another variable	0.0179*** [0.0046]	0.0002 [0.0022]	0.0125*** [0.0024]	0.0149 [0.0170]
And yet another variable	0.0234*** [0.0075]	0.0082** [0.0037]	0.0069* [0.0037]	0.0202 [0.0260]
This one is really important	0.0048 [0.0067]	0.0023 [0.0033]	0.0013 [0.0032]	0.0218 [0.0215]
No, this one is important	0.0058 [0.0050]	0.0036 [0.0024]	0.0001 [0.0026]	0.0291 [0.0181]
You guys are crazy. Look here	0.0122** [0.0053]	0.0053** [0.0024]	0.0029 [0.0029]	0.0429** [0.0173]
Boring variable	0.0285*** [0.0060]	0.0189*** [0.0034]	0.0022 [0.0028]	0.0397** [0.0201]
This one is ok.	0.0019 [0.0078]	0.0008 [0.0036]	0.0034 [0.0041]	0.0088 [0.0256]
Paying attention yet?	0.012 [0.0082]	0.0278*** [0.0066]	0.0004 [0.0032]	0.0238 [0.0270]
Really, really important	0.0257*** [0.0068]	0.0170*** [0.0041]	0.0062** [0.0030]	0.0491** [0.0231]
Most important variable	0.0058 [0.0039]	0.0049*** [0.0019]	0.0012 [0.0020]	0.0111 [0.0134]
Number of Observations, duh!	24,228	24,228	24,228	4,046

Source: Author's calculations based on really special math.

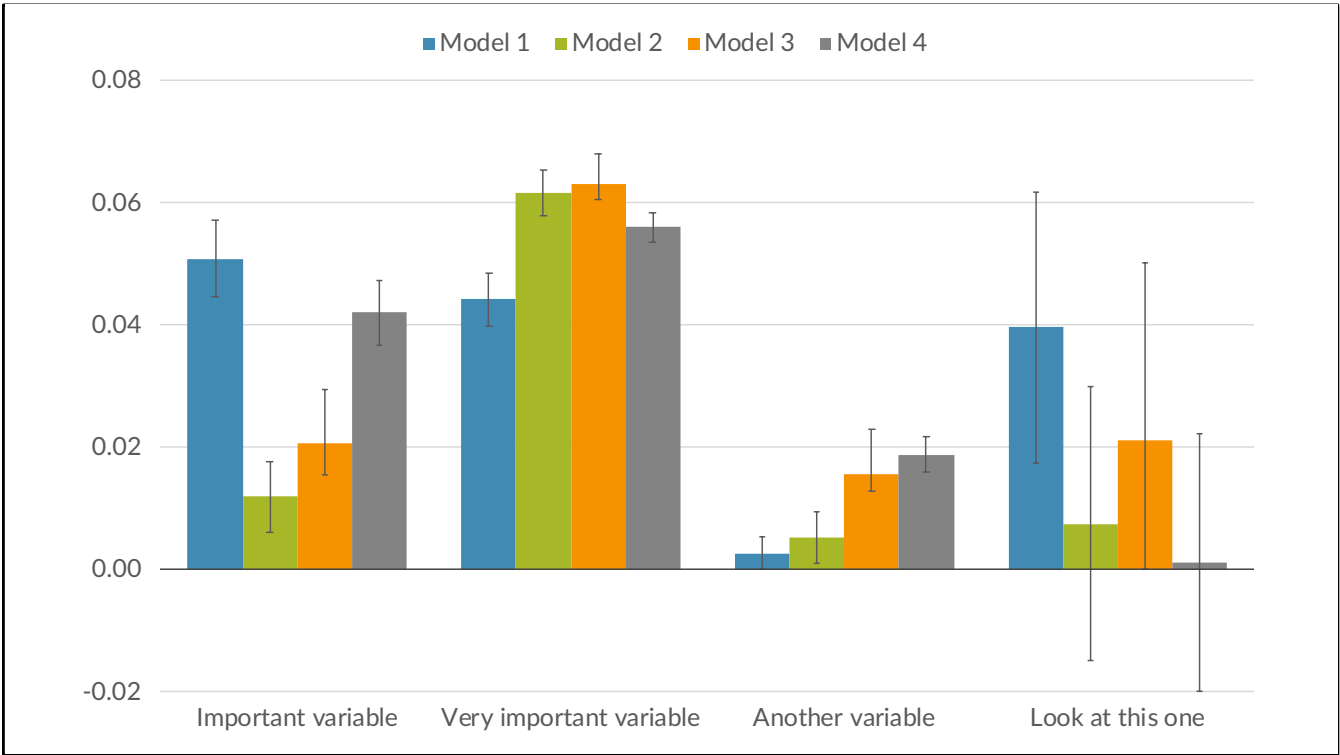
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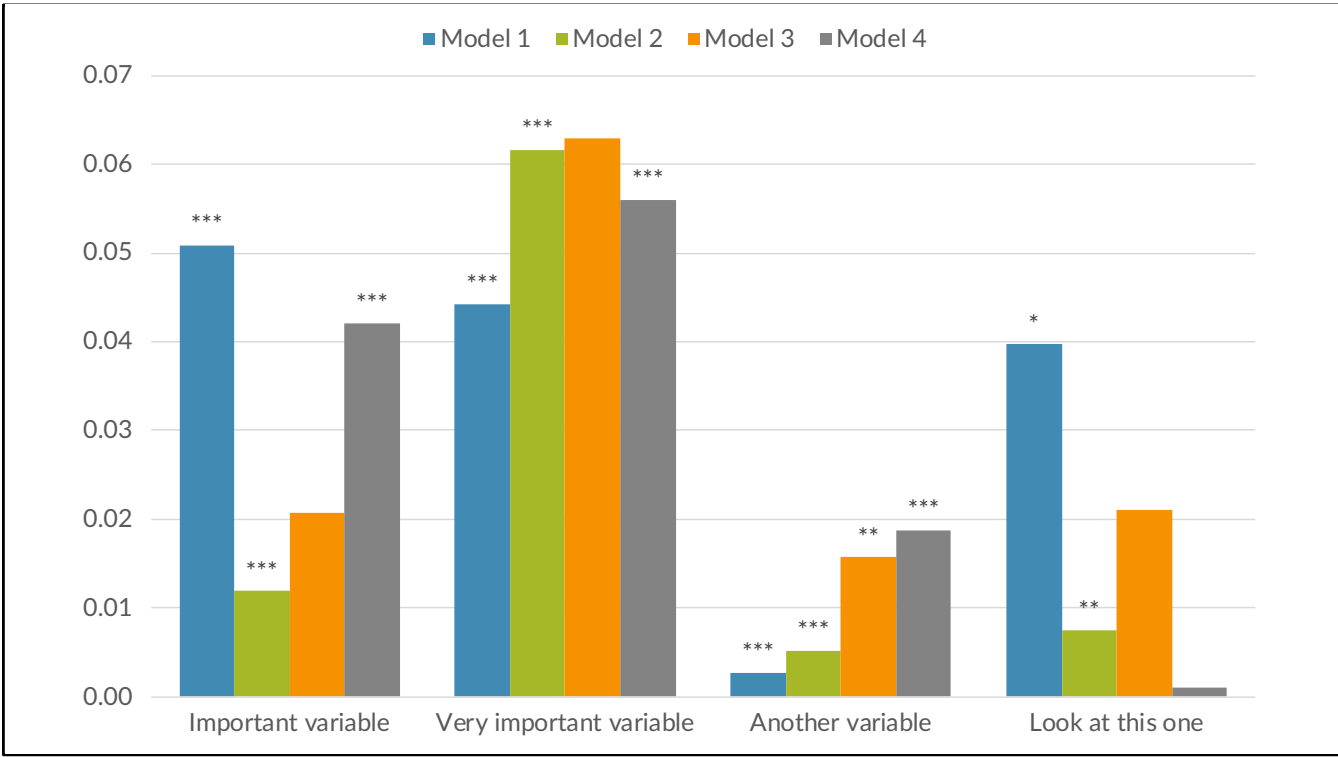
Estimates of Stuff that is Really, Really Important

	Model 1	Model 2	Model 3	Model 4
Important variable	0.0509*** (0.0062)	0.0119*** (0.0044)	0.0207*** (0.0026)	0.0421* (0.0222)
Very important variable	0.0442*** (0.0057)	0.0616*** (0.0037)	0.0630*** (0.0043)	0.0560** (0.0225)
Another variable	0.0027 (0.0087)	0.0052 (0.0050)	0.0157** (0.0072)	0.0188 (0.0290)
Look at this one	0.0397*** (0.0053)	0.0075*** (0.0025)	0.0211*** (0.0029)	0.0011 (0.0211)
Number of Observations, duh!	24,228	24,228	24,228	4,046

Source: Author's calculations based on really special math.

* significant at the 10% level, ** significant at the 5% level, *** significant at the 1% level





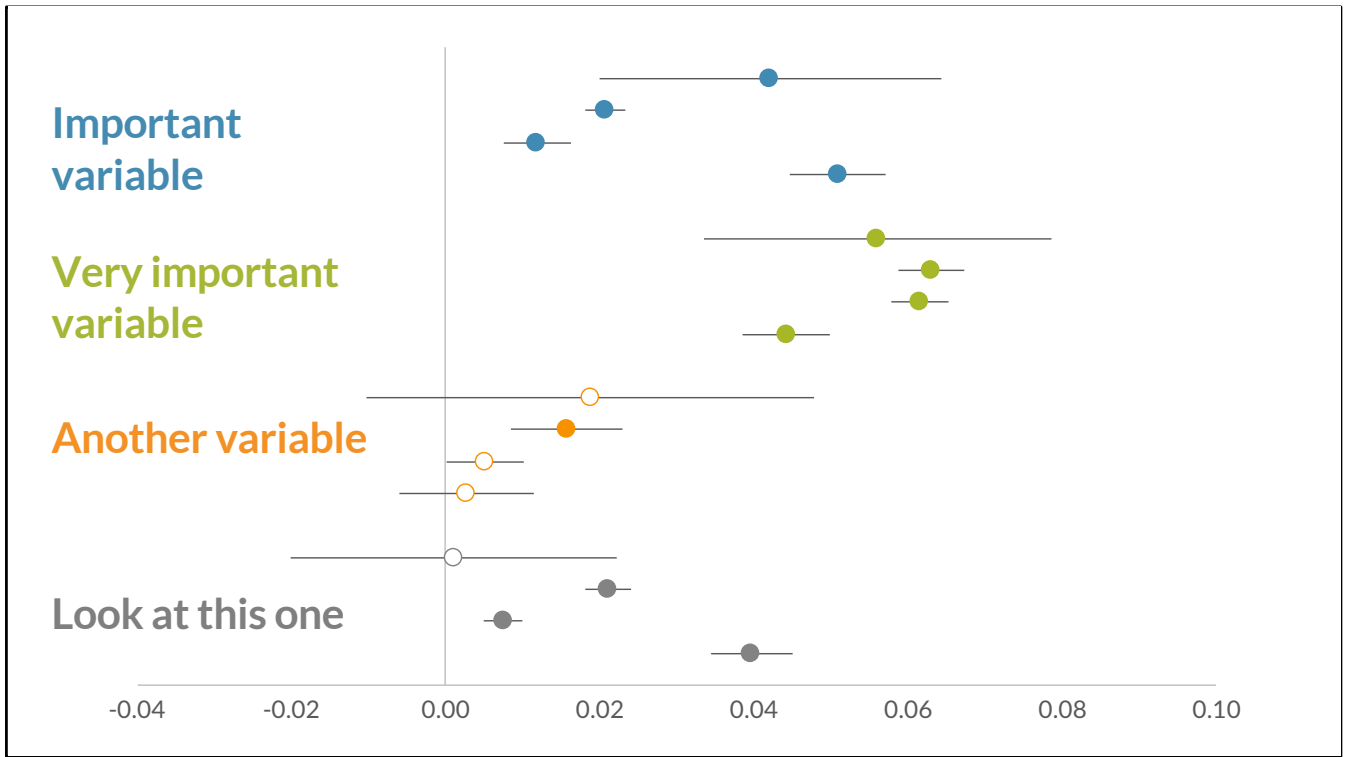
Important
variable

Very important
variable

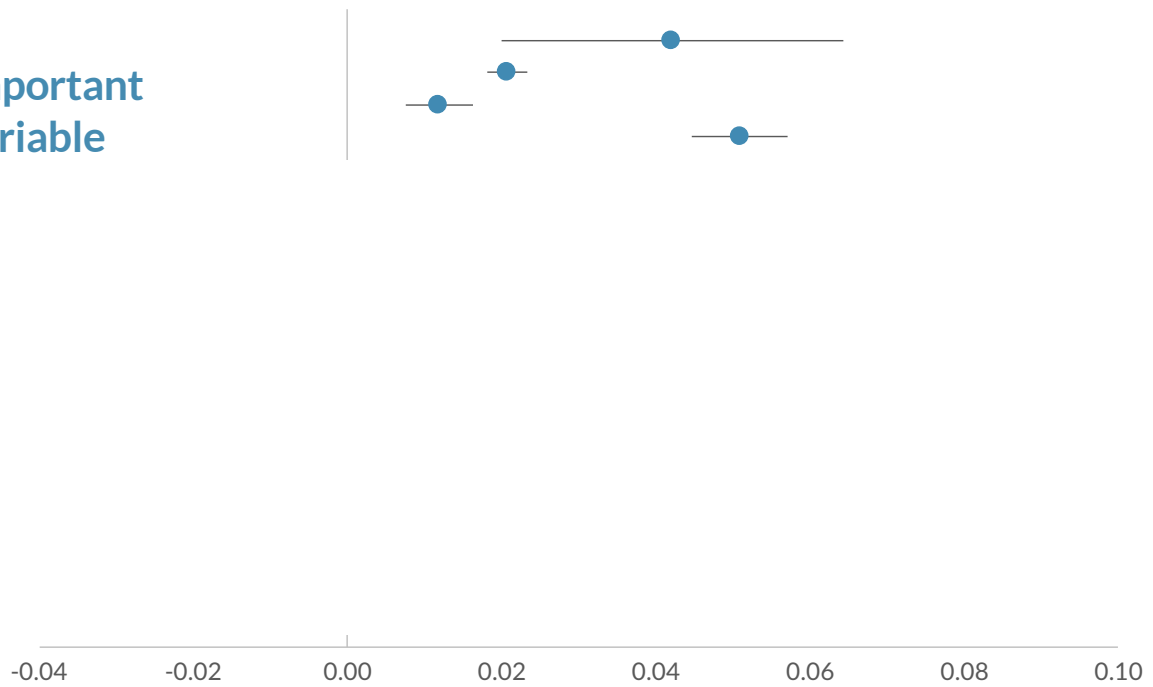
Another variable

Look at this one

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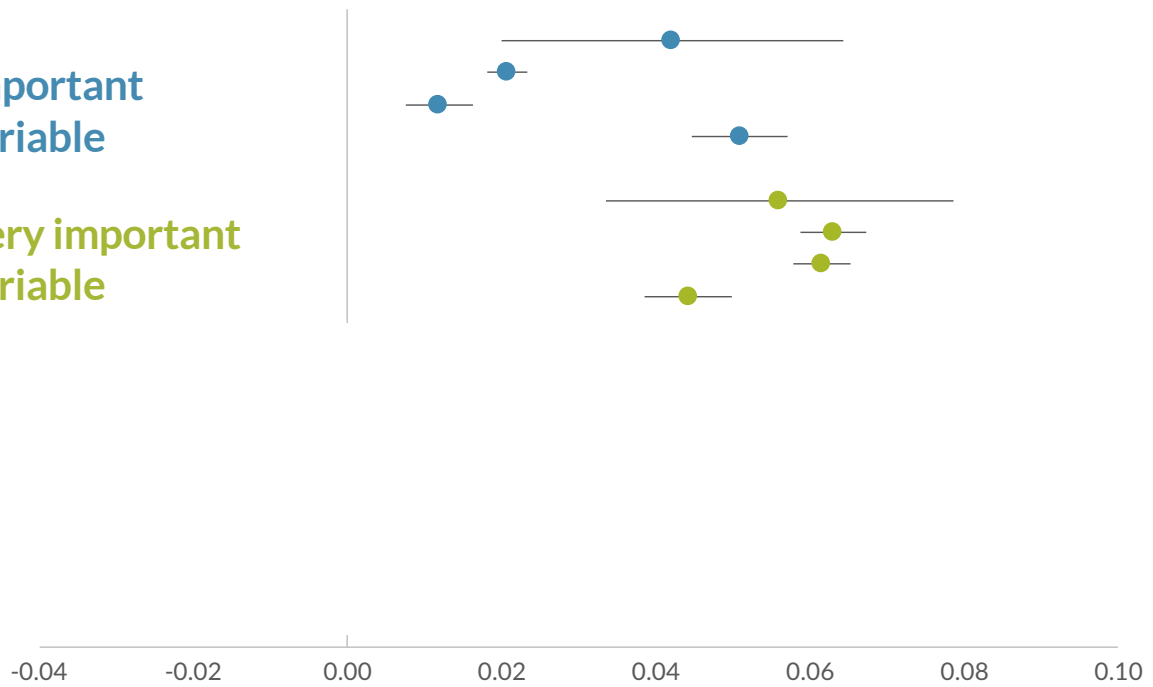


Important
variable



**Important
variable**

**Very important
variable**

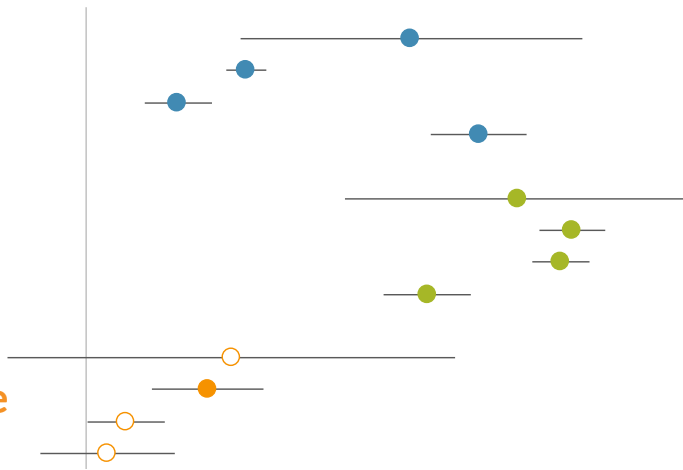


**Important
variable**

**Very important
variable**

Another variable

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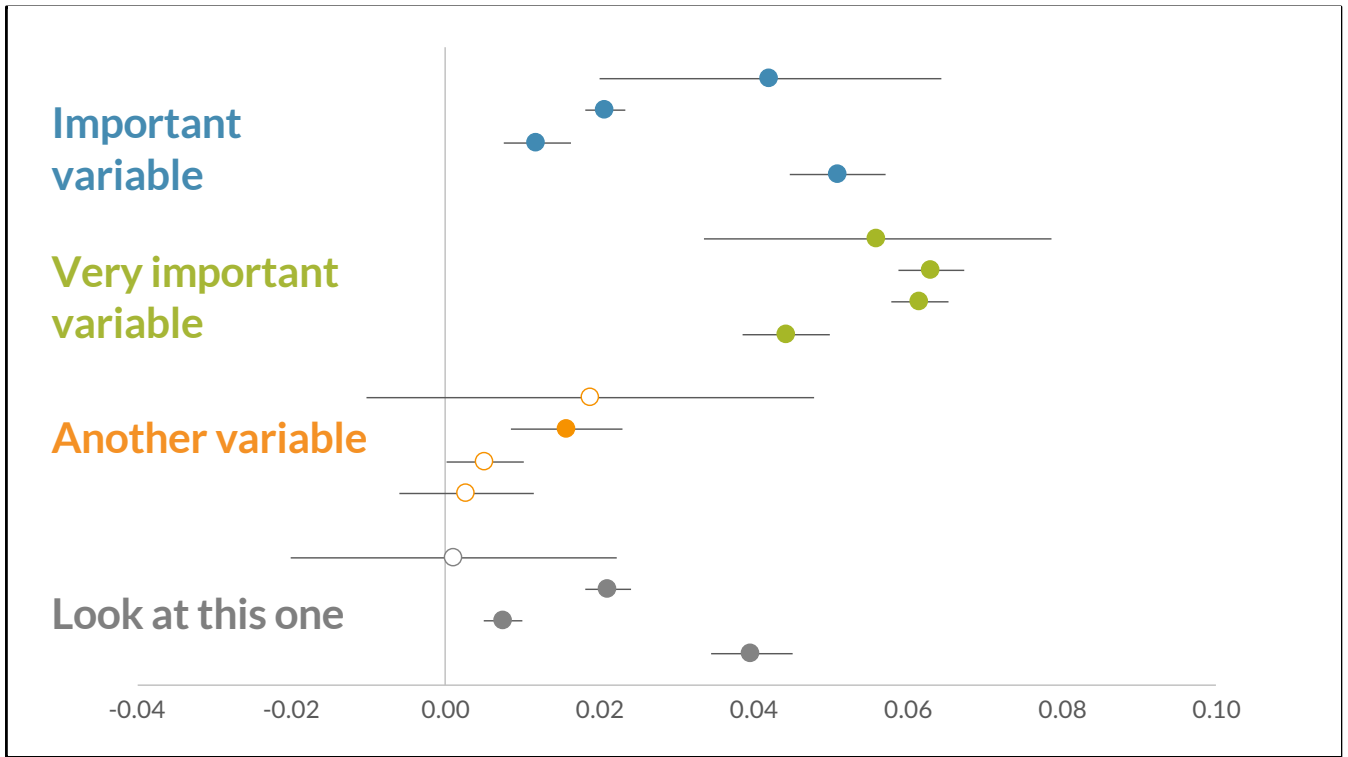
Important
variable

Very important
variable

Another variable

Look at this one

-0.04 -0.02 0.00 0.02 0.04 0.06 0.08 0.10



Important
variable

Very important
variable

Another variable

Look at this one

-0.04 -0.02 0.00 0.02 0.04 0.06 0.08 0.10



Image Slide

Make your slides visual



Challenges for Girls' Education in Developing Countries

- 80 countries where progress has stalled
 - These countries are not meeting the UN Millennium Development Goals.
 - An additional 30 countries have successfully enrolled children in primary and secondary education, but provide low-quality learning
- Early marriage and teen pregnancy
 - 1 in 3 girls in low- and middle-income countries are married before the age of 18;
 - 1 in 9 are married before age 15
- School-related violence
 - Ranges from bullying and exploitation to kidnapping and bombing.

<http://www.slideshare.net/mgowin/boring-to-bold-presentation-design-ideas-for-nondesigners-9847542/39-More>

<http://www.brookings.edu/research/papers/2015/06/22-challenges-for-girls-education-king-winthrop>

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Challenges for Girls' Education in Developing Countries

- 80 countries where progress has stalled
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- School-related violence



Challenges for Girls' Education in Developing Countries

80 countries where progress has stalled

Early marriage and teen pregnancy

School-related violence



Challenges for Girls' Education in Developing Countries

80 countries where progress has stalled
Early marriage and teen pregnancy
School-related violence



Challenges for Girls' Education in Developing Countries



Challenges for Girls' Education in Developing Countries



**80 countries
where progress
has stalled**



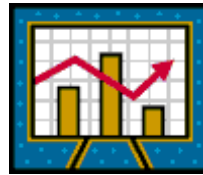
**Early marriage
and teen
pregnancy**



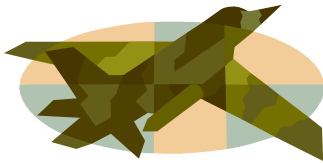
**School-related
violence**



Things to Avoid



Clip Art



These Guys







Stock









Crazy Animations

Scaffolding Slides

Opening Slide

Manufacturing in the United States, 1960-2010

Professor Bob Business
Virginia School of Business

bob@business.edu

202-202-2020



Manufacturing in the United States, 1960–2010

Professor Bob Business &
Professor Jane Smith

Measuring Changes in Wealth in the U.S.

Measuring Changes in Wealth in the U.S.

Agenda Slide



Agenda

☐ **Introductions**

☐ **Project Review**

- Goals and Ground Rules
- Approach, Deliverables, and Structure
- Keys to Success

☐ **Agency and OCIO Roles and Responsibilities**

☐ **Measuring Progress**

☐ **Starting to Work Right Now**

- Crafting a Mission and Vision
- Ratifying Charter
- Immediate Next Steps

☐ **Questions & Answers**



1. Purpose
2. Approach
3. Better slides
4. Q&A

Purpose

Better slides

1

2

3

4

Approach

Q&A

Header Slide



The Growing Value and Availability of Data



Data and Methods

WHAT IS DISABILITY INSURANCE?



3

Eating Healthy

Regression Methodology

Stage 1

Stage 2

Stage 3

Lorem ipsum
dolor sit amet,
consectetur
adipiscing elit

Ending Slide

Thank You!

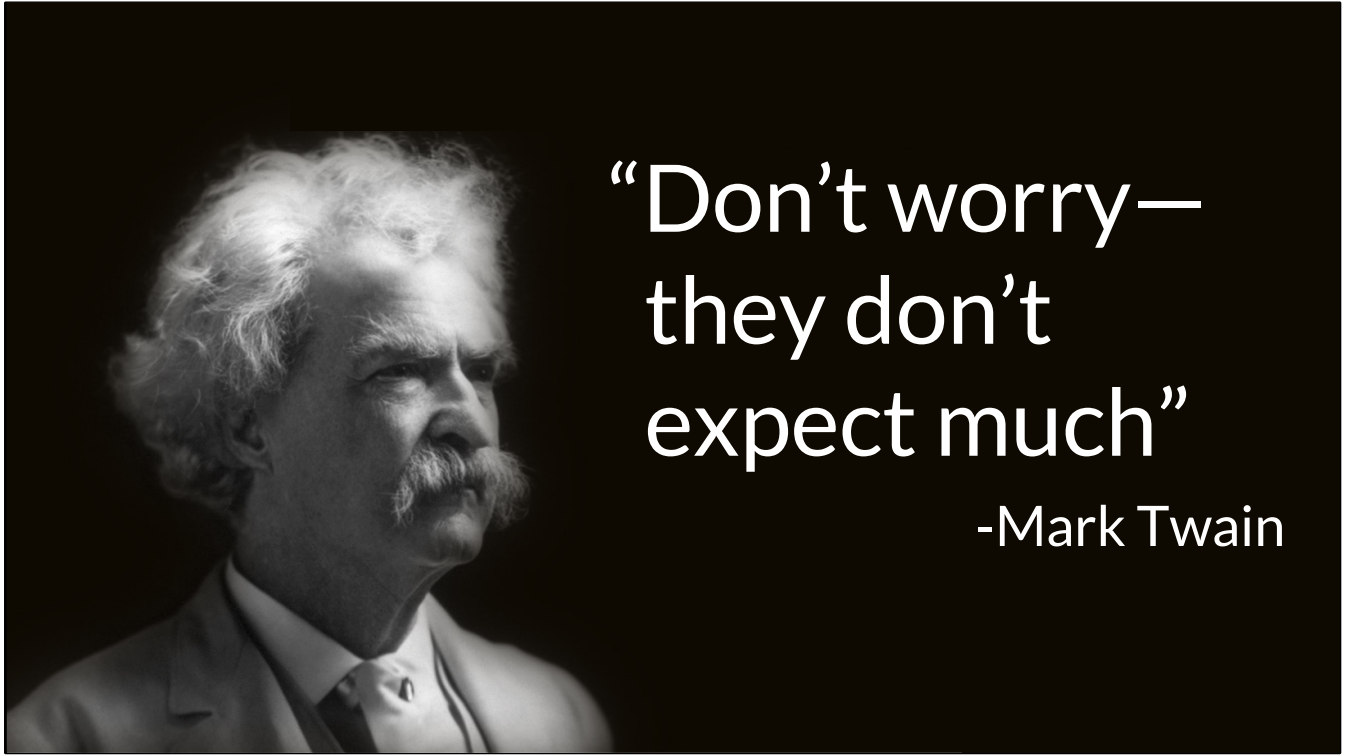
Questions?

Thank You,
Any Questions?

Educating a girl is one of the best investments a country can make.

PART THREE

Giving Your Presentation



“Don’t worry—
they don’t
expect much”

-Mark Twain

PRACTICE

PRACTICE

PRACTICE



Length

A photograph of a wooden podium with two microphones. The image is overlaid with a semi-transparent grey rectangle containing the text "Don't stand behind a podium" in a bold, black, sans-serif font. The background is blurred, showing what appears to be an audience or a stage setting.

**Don't stand behind
a podium**

A man is seen from behind, reaching out with both hands to touch a large digital screen. The screen displays a scatter plot with a grid background. The plot features numerous data points in various colors (red, yellow, blue, green) and a large, faint number '1967' in the upper left quadrant. The man's hands are positioned near a prominent red data point. The text 'Don't face the screen' is overlaid in a large, bold, black font across the center of the image.

Don't face the screen

A photograph of four students in a library setting. They are gathered around a table, looking at a laptop screen. One student is pointing at the screen while the others look on. In the background, there are tall bookshelves filled with books and binders. A semi-transparent grey banner is overlaid across the middle of the image, containing the text 'Sharing Slides' in white.

Sharing Slides

Use the Notes Pane



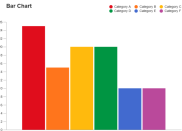
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Facillisis gravida neque convallis a cras semper. Nec feugiat nisi pretium fusce id velit ut tortor pretium. Rutrum tellus pellentesque eu tincidunt tortor aliquam. Et odio pellentesque diam volutpat commodo sed egestas egestas fringilla. Enim facillisis gravida neque convallis a cras. Aliquet nec ullamcorper sit amet risus. Tincidunt tortor aliquam nulla facilisi cras fermentum. Sed blandit libero volutpat sed cras ornare arcu dui vivamus. Quisque id diam vel quam elementum pulvinar etiam non quam. Adipiscing bibendum est ultricies integer quis auctor. Vel risus commodo viverra maecenas. Amet purus gravida quis blandit turpis cursus. Fusce id velit ut tortor pretium viverra suspendisse potenti.

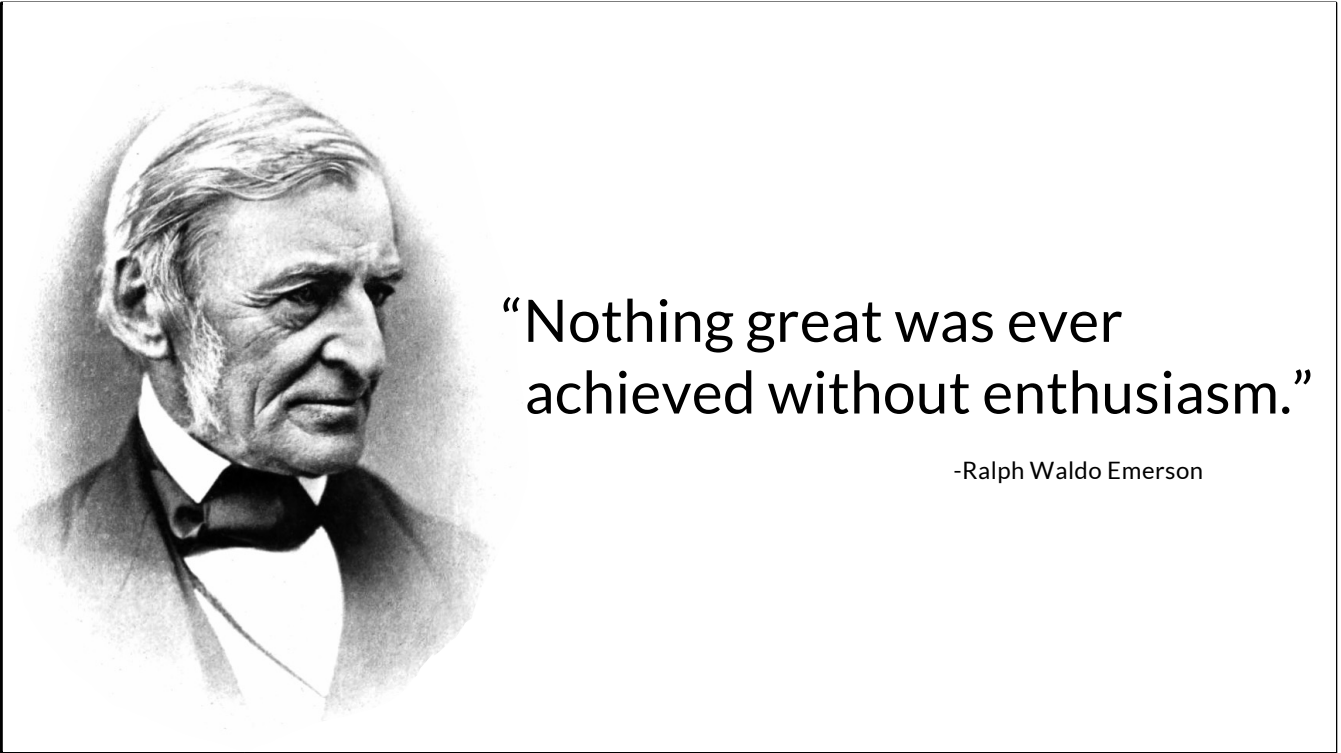


A

B

C





“Nothing great was ever
achieved without enthusiasm.”

-Ralph Waldo Emerson

Quote: <https://www.goodreads.com/quotes/294967-enthusiasm-is-one-of-the-most-powerful-engines-of-success>

“Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might.

Put your whole soul into it. Stamp it with your own personality.

Be active, be energetic, be enthusiastic and faithful, and you will accomplish your object.

Nothing great was ever achieved without enthusiasm.”

Picture: https://commons.wikimedia.org/wiki/Category:Ralph_Waldo_Emerson

PART FOUR

Better Posters

Better Posters: Plan, Design, and Present an Academic Poster by Zen Faulkes

<https://amzn.to/46vfO3q>

PolicyViz Podcast with Zen Faulkes

<https://policyviz.com/podcast/episode-206-zen-faulkes/>

Designing Science Presentations: A Visual Guide to Figures, Papers, Slides, Posters, and More by Matt Carter

<https://amzn.to/3Qaxe09>

Better Scientific Poster site from Mike Morrison

<https://osf.io/ef53g/>

PolicyViz Podcast with Mike Morrison

<https://policyviz.com/podcast/episode-165-mike-morrison/>

Other resources:

Innovative poster designs: A shift toward visual representation of data by Gray et al. (2022)

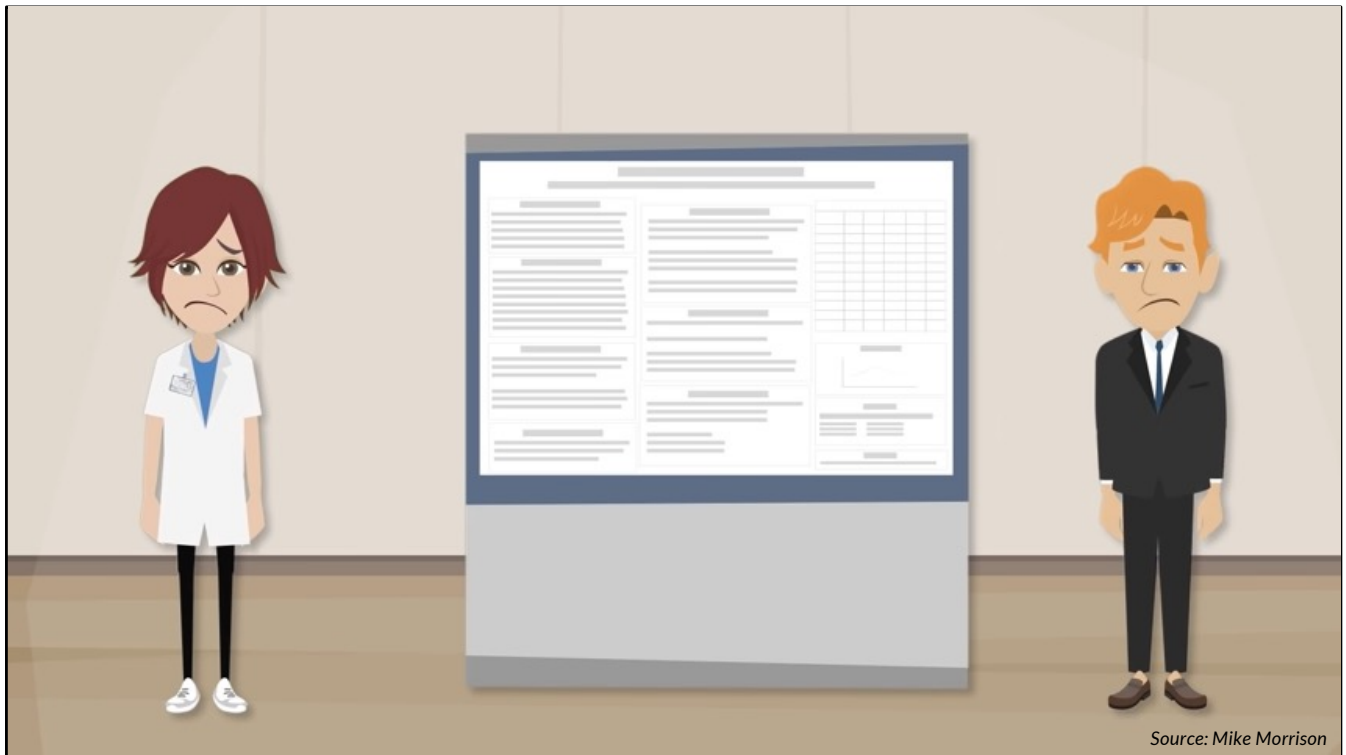
<https://academic.oup.com/ajhp/article/79/8/625/6500731>

QR Code Generators

<https://goqr.me/>

<https://www.qr-code-generator.com/>

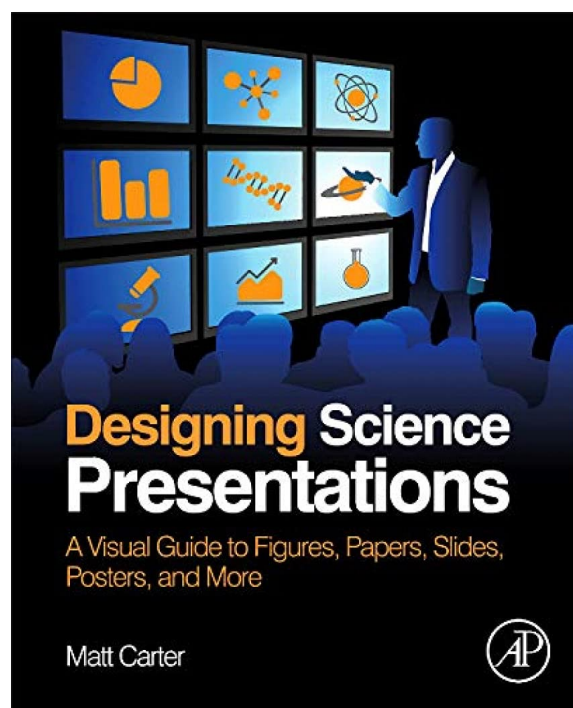
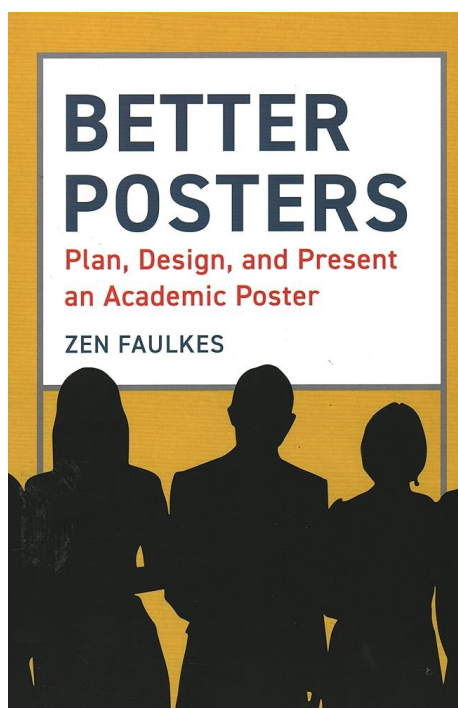
<https://www.qrcode-monkey.com/>



How to create a better resaerch poster in less time, Mike Morrison
<https://youtu.be/1RwJbhkCA58?feature=shared>



How to create a better research poster in less time, Mike Morrison
<https://youtu.be/1RwJbhkCA58?feature=shared>



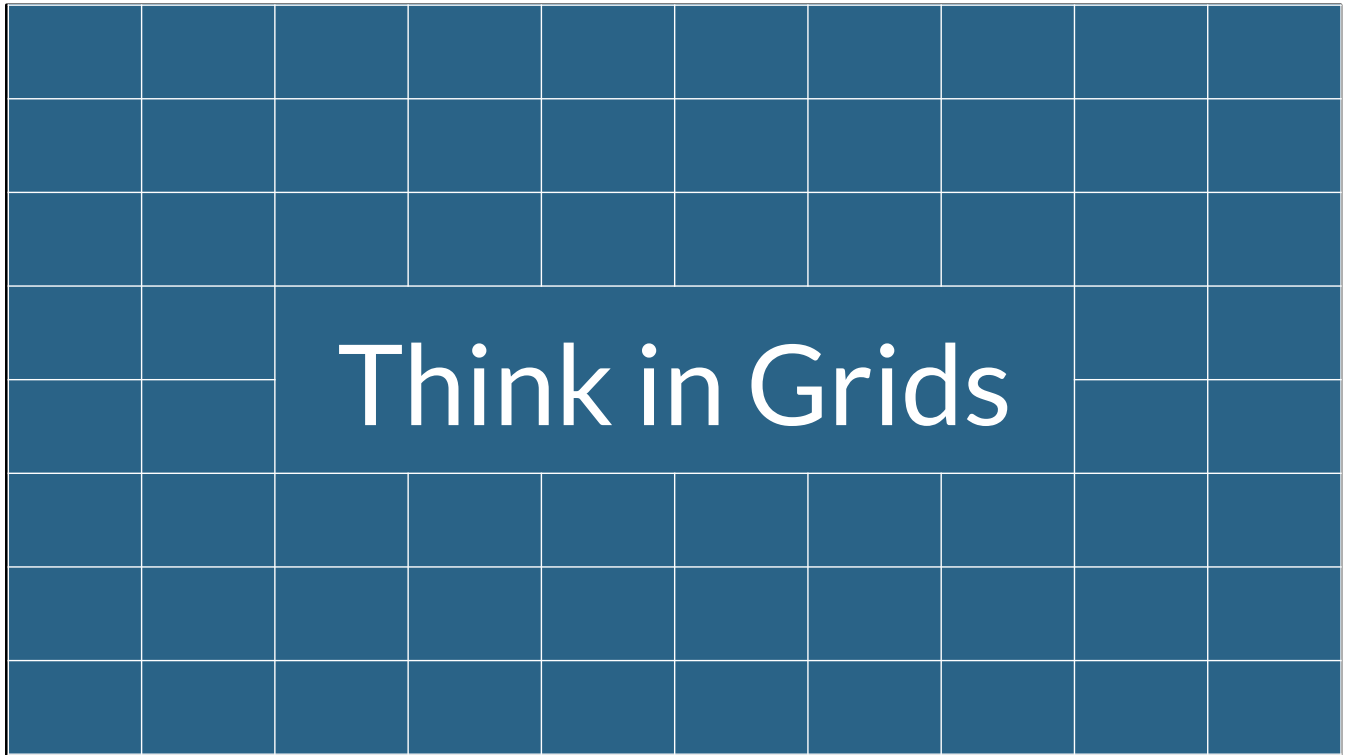
Better Posters: Plan, Design, and Present an Academic Poster by Zen Faulkes
<https://amzn.to/46vf03q>

Designing Science Presentations: A Visual Guide to Figures, Papers, Slides, Posters,
and More by Matt Carter
<https://amzn.to/3Qaxe09>

“ The amount of effort that people need to put in to getting information changes its relevance for them. ”

-Zen Faulkes, *Better Posters*

Better Posters: Plan, Design, and Present an Academic Poster by Zen Faulkes
<https://amzn.to/46vf03q>



Better Posters: Plan, Design, and Present an Academic Poster by Zen Faulkes
<https://amzn.to/46vf03q>



Understanding Comics: The Invisible Art by Scott McCloud
<https://amzn.to/3ZJ5qTI>

"All the News
That's Fit to Print"

The New York Times

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NEW YORK, TUESDAY, OCTOBER 3, 2023

\$4.00



A Refuge for Black Mothers Is Under Siege
At birthing centers, midwives can allow a more natural labor process. But Alabama rules may shut the facilities down. Page A14.

2 Share Nobel For Key Insight Of Covid Shots

By BENJAMIN MUELLER
and GINA KOLATA

Katalin Karikó and Drew Weissman, who together identified a chemical tweak to messenger RNA, were awarded the Nobel Prize in Physiology or Medicine on Monday. Their work enabled potent Covid vaccines to be made in less than a year, averting tens of millions of deaths and helping the world recover from the worst pandemic in a century.

The approach to mRNA the two researchers developed has been used in Covid shots that have since been administered billions of times globally and has transformed vaccine technology, laying the foundation for inoculations that may one day protect against a number of deadly diseases like cancer.

The slow and methodical research that made the Covid shots possible has now run up against a powerful anti-vaccine movement, especially in the United States. Skeptics have seized on part of the vaccine's rapid development — among the most impressive feats of modern medical science — to undermine the public's trust in them.

But the breakthroughs behind the shots unfolded little by little over decades, including at the University of Pennsylvania, where Dr. Weissman runs a lab. Dr. Weissman said that he found out about the prize at 4 a.m. when Dr. Karikó texted him, asking if he had heard from Thomas yet. "No. Who's Thomas?" he replied. Dr. Karikó told him that Thomas Perlmann was from the Nobel committee. He was looking for Dr. Weissman. Continued on Page A9

Spirit of Quake-Ravaged City Is 'Dying in Dust'

By BEN HUBBARD
and YUNUS KIRAC

ANTAKYA, Turkey — The 100,000-person family recalled its history and life in the ancient Turkish city of Antakya, where its stars made bread, cakes and cookies and locals gathered for breakfast, coffee and ice cream.

It vanished in February, 2023, when the two powerful earthquakes that struck southern Turkey heavily damaged the building that housed it and left most of the neighborhood uninhabitable. Seven months later, the last ones is back, but greatly reduced.

In a cramped, shipping-container-shaped box plopped in a dusty spot next to a highway, the hall, Cacer Arts, and two colleagues now prepare a small selection of

Ancient Site in Turkey Awaits a Promised Reconstruction

goods and welcome guests at a frickery table out front. They plan to remain here, Mr. Arts said, until some part of their hometown shows enough life to support a larger pastiche.

"If there is a developing neighborhood and people start settling, we will open there," he said. "We aren't thinking about leaving the

of buildings across 11 provinces. President Recep Tayyip Erdoğan vowed to swiftly rebuild the affected areas.

In the months since, construction has officially begun at a number of sites. But during a recent visit to Antakya, historically known as Antioch and now the hardest-hit urban area, indications of significant reconstruction were nearly nonexistent. Instead, the damaged city was still being dismantled, leaving the residents who remain facing an uncertain future.

Across the city, abandoned apartment towers with missing walls line roads. Mechanical ex-

After the earthquakes on Feb. 6, which killed more than 50,000 people in southern Turkey and damaged hundreds of thousands of buildings across 11 provinces. President Recep Tayyip Erdoğan vowed to swiftly rebuild the affected areas.

ings, reducing them to rubble is being hauled away and sending thick dust clouds that hang over

Continued on Page A7

In the center of Antakya, a city historically known as Antioch, many buildings were destroyed.

Now More Inclusive, Synod Aims to Tackle Issues Dividing Church

By JASON HORBOWITZ

ROME — Throughout his decade as leader of the Roman Catholic Church, Pope Francis has allowed debates on previously taboo topics and set in motion subtle shifts toward liberalizing changes that have enraged conservatives for going too far and frustrated progressives for not going far

enough. This month, starting on Wednesday, Francis' desire for the church to discuss the concerns of its faithful, even the most sensitive topics, will culminate at the Vatican in an assembly of bishops from around the world that will allow, for the first time, lay people, including women, to attend and vote.

Vatican Assembly Will Start on Wednesday

The issues under discussion will include priestly celibacy, married priests, the blessing of gay couples, the extension of sacraments to the divorced and the or-

ulation of female deacons. Detractors are wary of the very nature of the assembly, known as a synod, and have criticized it as a bureaucratic talkathon or as an in-joke. Trumpy home for progressives to erode the church's traditions under the cloak of collegiality.

Supporters see a chance to put Continued on Page A8

Gaetz's Move Seeks Ouster Of McCarthy

Rare Challenge Sets Up
Vote on the Speaker

By CATE EDMONDSON

WASHINGTON — Representative Matt Gaetz of Florida moved on Monday to oust Speaker Kevin McCarthy from his post in an act of vengeance that posed the clearest threat yet to Mr. McCarthy's tenure and could plunge the House into chaos.

After days of warnings, Mr. Gaetz rose on Monday evening to bring up a resolution declaring the speaker's office vacant. That started a process that would force a vote within days on whether to keep Mr. McCarthy in his post. In doing so, Mr. Gaetz sought to subject Mr. McCarthy to a rare form of political punishment experienced by only two other speakers in the history of the House of Representatives.

The move came just days after Mr. McCarthy agreed to avert a government shutdown the only way he could — by relying on Democratic votes to push through a stopgap spending bill over the objections of an unimpeachable bloc of hard-liners in his own party, including Mr. Gaetz.

It was a brief but tense interruption of the day-to-day proceedings of the House. Mr. McCarthy was not present on the House floor when Mr. Gaetz made his motion, but scores of Democrats crowded in the aisles to watch the spectacle. The House adjourned shortly afterward, but under the chamber's rules, Mr. McCarthy and his leadership team will need to address it within two legislative days.

"It is becoming increasingly clear who the speaker of the House already works for, and it's not the Republican conference," Mr. Gaetz said earlier Monday, making the case for Mr. McCarthy's ouster. He added that the speaker had allowed President Biden to take his "hush money in every negotiation."

Mr. Gaetz cited Mr. McCarthy's role in the passage of the funding bill — which was necessary to avert a shutdown because Mr. Gaetz and 20 of his colleagues opposed a temporary funding bill. And he accused Mr. McCarthy of lying to his Republican members during spending negotiations, saying he had a "secret deal" with Democrats about funding for Ukraine, which he and dozens of other conservatives have opposed.

The move is a significant escalation of the long-simmering power struggle between Mr. McCarthy and a clutch of conservative hard-liners in his party. They have dangled the threat of ouster if the speaker is not re-elected, after they suspected him Continued on Page A11

LATE EDITION
Today, patchy fog in the morning, then mostly sunny; high 60. Tonight, mainly clear, dry, low 60. Tomorrow, sunny, dry conditions, high 60. Weather map appears on Page A20.

ACCUSING TRUMP, NEW YORK STARTS CIVIL FRAUD TRIAL

EX-PRESIDENT IN COURT

His Financial Statements
Were Only Estimates,
Defense Argues

This article is by Ben Protess, John E. Brownstein and Kate Christensen.

The trial of Donald J. Trump began Monday in a New York courtroom, where the former president arrived to fight the first of several government actions — a civil fraud case that imperils his company and threatens his image as a master of the business world. The trial's opening day brought Trump face-to-face with one of his longest-running antagonists: an attorney general of New York, Letitia James, who filed the case against him, his adult sons and his family business. If the case proves its case, the judge overseeing the trial could impose an array of punishments on Mr. Trump, including a fine or even prison.

Outside the courtroom, Mr. Trump fired a fusillade of personal attacks on Mrs. James and the judge, Arthur F. Engoron. He called the judge "rigged" and Mrs. James "a terrible person," even suggesting they were criminals.

Inside Mr. Trump's legal team, the silence was as Mrs. James' lawyers methodically laid out their case. The attorney general's office accused the former president of inflating his riches by more than \$2 billion to obtain favorable deals with banks and bragging rights about his wealth.

Year after year, last after last, defendants misinterpreted Mr. Continued on Page A12

REALIZING CITY The former president is hoping to capitalize on his trial in New York. PAGE A13

AT RISK If a ruling stands, Mr. Trump could lose control of his New York real estate. PAGE A12

Appointee to Feinstein's Seat To Blaze New Trail in Senate

By ANNA BETTS

Laphonza Butler, president of Emily's List and a former labor leader, is Gov. Gavin Newsom of California's choice to fill the Senate seat of Dianne Feinstein, who died at 80 on Thursday in Washington, D.C. The selection was announced on Sunday.

Though Ms. Butler, 44, has never held elective political office, she has been a fixture in California politics for nearly 15 years as a former leader of the state's largest labor union, as a partner at a top-flight political consulting firm, and as an adviser to Vice President Kamala Harris during her 2020 presidential bid.

Governor Newsom pledged in early 2021, after naming Alex Padilla to succeed Ms. Harris in the



INTERNATIONAL A4-9

Displaced in the West Bank
Palestinian herding communities are abandoning villages, ceding huge areas of land to Jewish settlers. PAGE A4

Putin's Next Objective
Russian spy agencies may try to erode U.S. support for Ukraine by reclaiming a battlefield edge, officials say. PAGE A8

NATIONAL A10-17, 20

One Test After Another
New York City faces billions in financial pressures in the coming years that threaten to derail the improving trajectory of its school system. PAGE A10

Texas Bishop Takes On Pope
Joseph Brinkard, a hero to American Catholics' traditionalism, is in open warfare with the Vatican. PAGE A13

SPORTS B6-9

Wild-Card Round Begins
Baseball's postseason opens with four games, and The Athletic tells you how every team could be a winner. PAGE B7



ARTS C1-6

Swifties Study Up on N.F.L.
With Taylor Swift supposedly cheered with the football star Travis Kelce, her biggest fans are cheering along. PAGE C1

Major Renovation at Museum
The Met will transform its retail store off the Great Hall into a gallery for Costume Institute exhibitions. PAGE C1

BUSINESS B1-5

Bankman-Fried Goes on Trial
The FTX founder's court battle starts Tuesday in Manhattan, after the 35-year-old has come to symbolize everything that went wrong with the cryptocurrency industry. PAGE B1

Google's Ubiquitous Power
As the government's biggest-name witness in its landmark antitrust case, Sergey Brin, Microsoft's C.E.O., testified about the difficulties of competing with a rival's dominance. PAGE B1

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Bob Inglis
PAGE A19



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Our Wildest Neighbors
Wildlife researchers have been on the ground in the big city, studying the diseases carried by the creatures who make their homes there. PAGE D8

The Washington Post



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Democracy Dies in Darkness

TUESDAY, OCTOBER 3, 2023 • B3

Updated shots for children still scarce

Pediatricians report distribution delays and financial frustrations

BY LUNA H. SUN
AND FINNY NIEMELÄ

The troubled rollout of updated coronavirus vaccines is proving especially challenging for physicians and parents seeking to immunize children — a problem of distribution delays, short ages of pharmacies and financial obstacles confronting pediatric practices.

The federal government is no longer buying and distributing all vaccines, including a host of combinations as the new shots recommended for everyone 12 or older in mid-September. The updated vaccines are intended to provide a shield of protection against coronavirus variants in circulation and arrive as the fall respiratory illness season draws and an expected winter covid-19 uptick looms.

The issues have been pronounced for pediatric vaccines, which come in a different dose size and packaging.

Elise Kani, a Seattle-area pediatrician, said he sees a disconnect between federal officials' stress on the importance of pediatric vaccination and the experience of his patients, who must make school appointments because the practice doesn't have enough information about when vaccine doses will arrive.

"It's hard to acknowledge the delay in pediatric vaccines, not only in explaining it, nobody's getting updated guidance," he wrote in an email last week. "The vaccine rollout is a mess."

Both sides are expected to have on testimony by next week, as pediatricians, doctors, teachers, parents and others speak to the committee. Trump and his executive team have been in a tug-of-war over the rollout of his policies to his health, office and his business.



Former president Donald Trump sits with his lawyers Christopher Rike, left, and Allan Hubbs at the New York Supreme Court on Monday. His defense argued that there is no single standard way to evaluate assets and that "there was no nefarious intent."

As fraud trial begins, a clash of valuations

BY SHAYLA JACOBS,
MARK BERMAN,
JONATHAN O'CONNELL
AND WHITNEY FANELL

NEW YORK — A civil trial over alleged business fraud by former president Donald Trump and his company began Monday, with 12 sides in New York Attorney General Letitia James and Trump and opposing parties vying to establish the value of his real estate portfolio.

Both sides are expected to have on testimony by next week, as pediatricians, doctors, teachers, parents and others speak to the committee. Trump and his executive team have been in a tug-of-war over the rollout of his policies to his health, office and his business.

James (D) has alleged in her \$100 million suit that Trump and his company knowingly and intentionally misrepresented not only the value of his real estate portfolio, but also the basic facts of his properties, such as the square footage or missing miles, to get better terms from partners.

She says Trump's use of inflated financial figures was a conscious effort to defraud investors, banks and lenders, while also suggesting the case was connected to larger political and legal forces that he dismissed as the campaign trail as a Republican 2024 presidential candidate.

Trump told reporters that James, who had issued a potential judgment against Trump of one of his New York business entities, was "a disgruntled" who should be disbanded. The court said, he said, should be working the case because she "hasn't" proved more than the judge.

James, a Democrat, was "a terrible, a terrible person," who should be found on murder and on his financial statements, he said.

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Far right moves to depose McCarthy

GATZ'S RESOLUTION ALARMS MANY IN GOP

Speaker denies secret pact over Ukraine aid

BY MARIANNA SOTOMAYOR,
MARIANNA ALI FARO,
PAT KANE
AND LUCAS ANN CALDWELL

Rep. Matt Gaetz introduced a resolution Monday evening to remove Speaker Kevin McCarthy from his leadership post and, triggering an expected intra-party clash and setting up a showdown for the House to decide who the next speaker McCarthy would be.

The effort to depose McCarthy has stirred tensions between Republicans, setting up an internal civil war between his allies and those who have grown disillusioned with his leadership. A secret pact to remove McCarthy is in the works, according to sources familiar with the effort.

Gaetz (R-Fla.) and a handful of hard-right Republicans had reportedly threatened to go after McCarthy's speakership if he rejected Democratic votes to pass any spending legislation, which would end McCarthy's tenure as speaker.

The effort to remove him could also force McCarthy and his allies to strategize with Democrats for their framing the right, because the majority party will play a determinative role in whether McCarthy can hold on to his job.

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Pope signals openness to blessings for gay couples

Amid liberal revolt, Francis raises hopes — and hedges — of faithful

BY ANTHONY FALOLA,
MICHAEL ROBERTSON
AND KATE BRADY

COLOGNE, GERMANY — In the shadow of Pope Francis' 85th birthday, the 85-year-old pontiff's words took on a new meaning as he spoke of love, mercy, and the need to be open to the needs of the faithful.

Francis, who has been open to the needs of the faithful, said that the church should be open to the needs of the faithful, and that the church should be open to the needs of the faithful.

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The vigilante influencer

He lives-streamed his attacks on Indian Muslims. YouTube gave him an award.



Indian vigilante leader, who lives-streamed his attacks on Indian Muslims, YouTube gave him an award.

BY GERRY SUN
AND PRADEEP VERMA
IN BANGALORE, INDIA

In the Hindu hatched back, he lived down the country and past decades of Hindu A and A followed in his path, sharing the pre-dawn quiet of the morning.

In the Hindu hatched back, he lived down the country and past decades of Hindu A and A followed in his path, sharing the pre-dawn quiet of the morning.

Hunter Biden probe frayed trust between IRS, Justice

Tax investigators and prosecutors spent years clashing behind scenes

BY DEVIN BARRETT
AND JACQUELINE ALDRIDGE

The complex and distant that has the federal investigation into Hunter Biden stretch back years, according to a review of transcripts, documents and interviews — revealing how prosecutors and investigators clashed on each other while handling a high-profile case.

Hunter Biden, 35, was indicted last month on false statement and gun possession charges, and spent months in the custody of the federal government.

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IN THE NEWS

Trial begins Federal prosecutors will argue that Sam Bankman-Fried, founder of crypto firm FTX, orchestrated massive campaign-finance fraud to gain political favor. A Maryland judge has ruled that the case should be moved to federal court.

THE NATION College is facing a lawsuit from a group of students who claim that the school's policies are discriminatory. The lawsuit was filed in federal court.

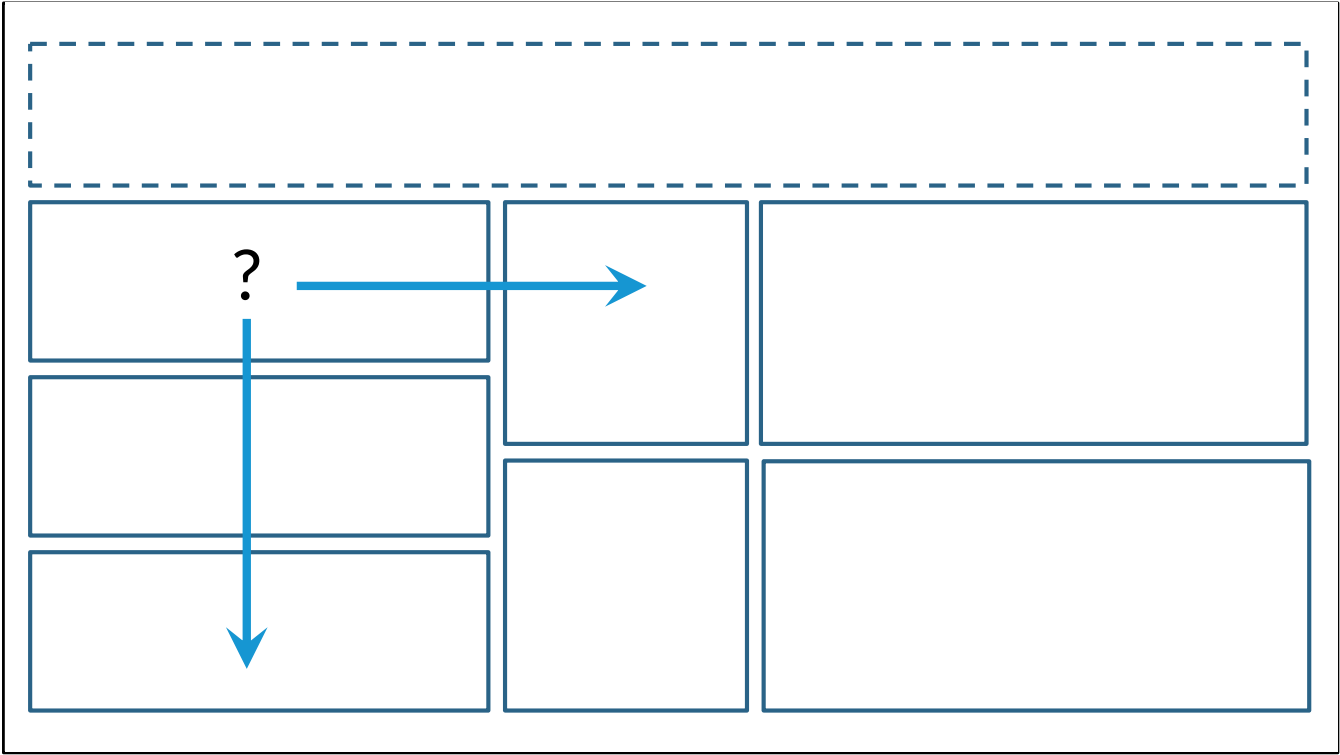
THE WORLD Bank's new report on the global economy is expected to be released next week. The report will provide a comprehensive overview of the world's economic situation.

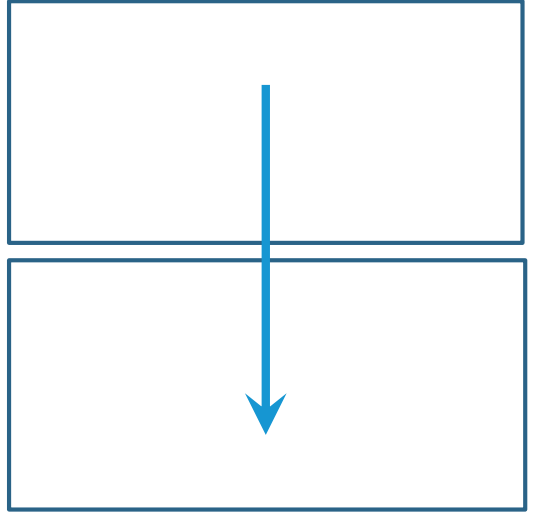
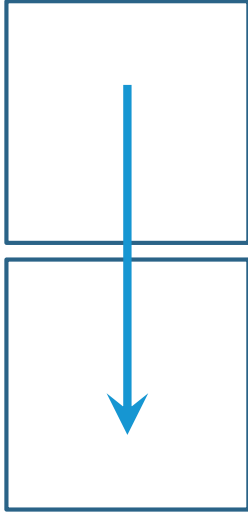
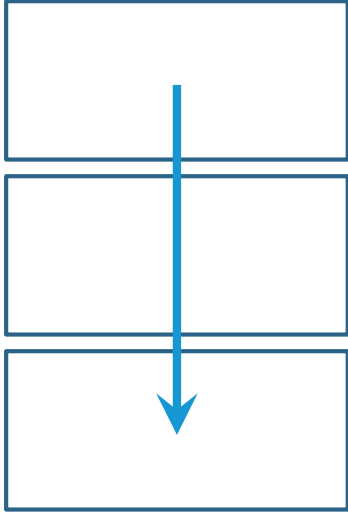
THE ECONOMY The U.S. economy is expected to grow at a slower pace than in previous years. The Federal Reserve is expected to raise interest rates to combat inflation.

THE REGION The Middle East conflict is expected to continue for some time. The United States is expected to provide military support to Israel.

STYLE People are going to the gym more often than ever before. The fitness industry is expected to continue to grow in the coming years.

HEALTH Scientists are working on a new vaccine for COVID-19. The vaccine is expected to be tested in clinical trials in the coming months.





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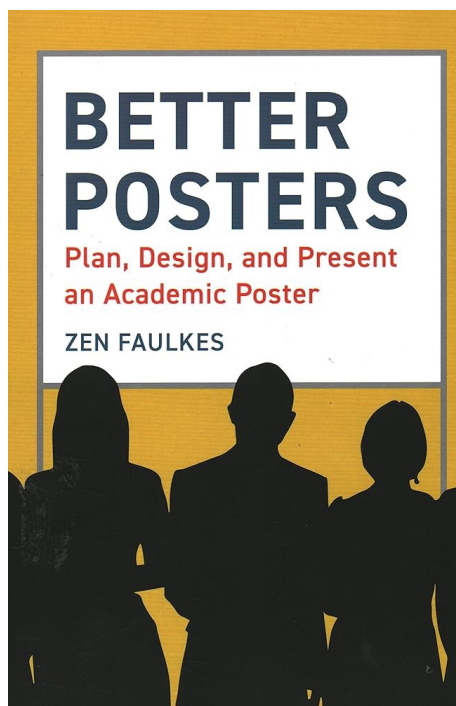
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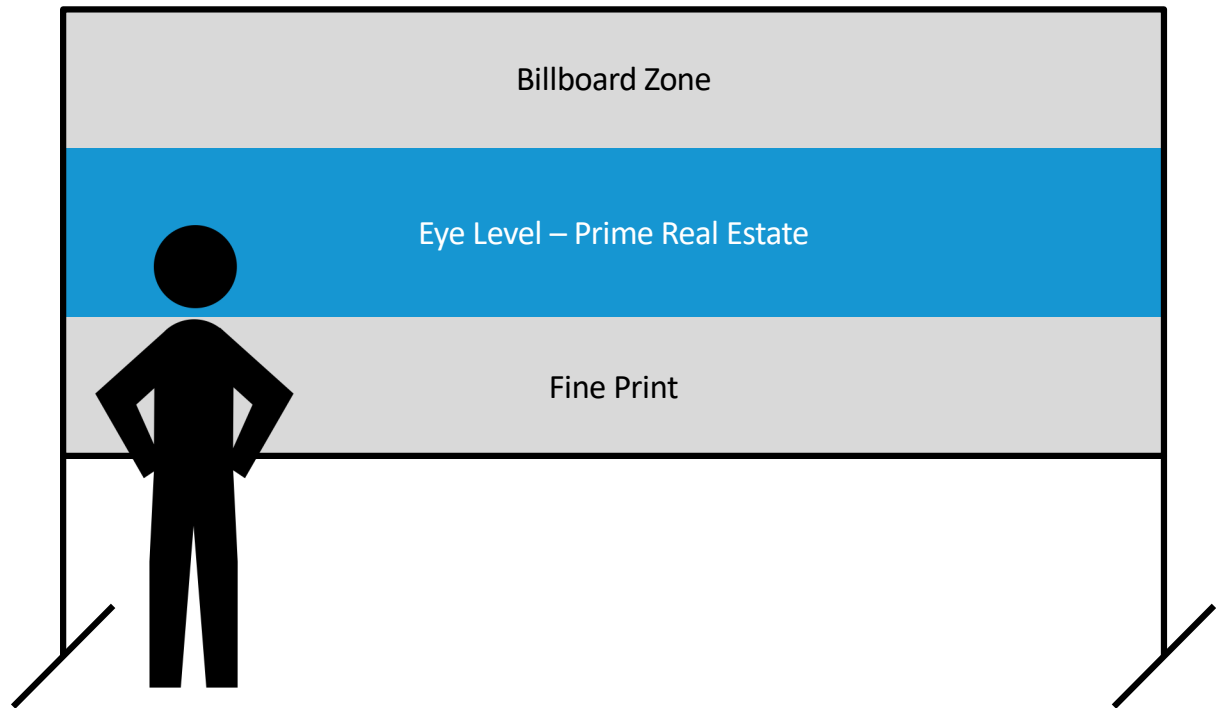
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Intro

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Results



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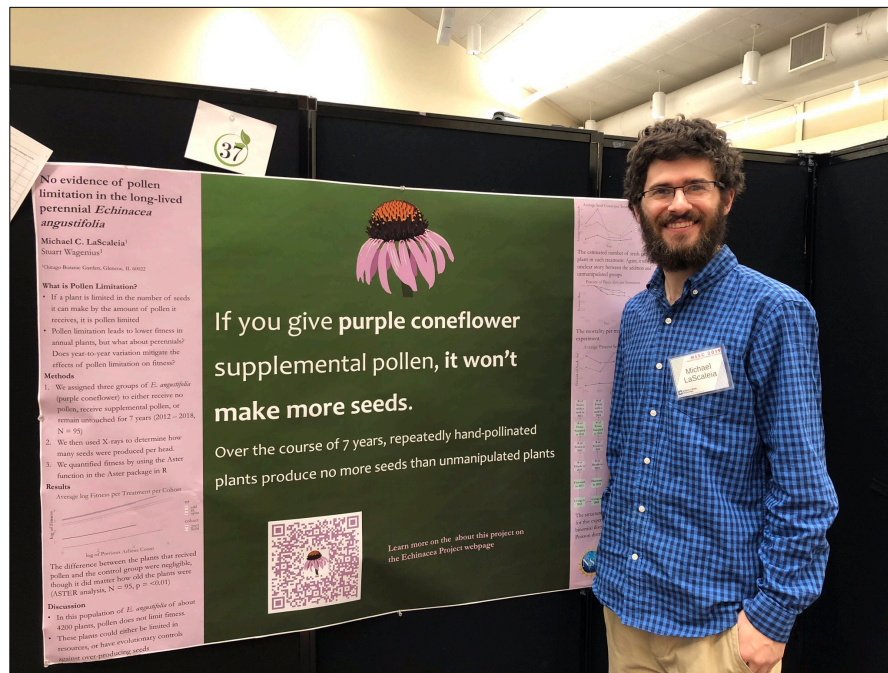
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Focus



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Event Satisfaction Poll and Announcements

Register NOW (Links in Chat):

- **Check out our new report (see link in chat) from the P4VE Learning Community's Promising Practices initiative!**
- **Going to the American Public Health Association (APHA) Annual Meeting in November?**
- Fill out the Google form (link in chat) to let us know. We'll share our APHA-related plans and resources with you.
- **Upcoming Live Events: Register NOW (Links in Chat)**
- Training: Better Presentations and Posters with Dr. Jon Schwabish Session 2
 - Thursday October 5th | 12:30 -2 pm ET
- Webinar: What to Expect at the 2023 American Public Health Association (APHA) Meeting
 - Monday October 23rd | 1-2 pm ET
- Training: Storytelling in the Palm of Your Hands (Two-Part Smartphone Training Series)
 - Thursday October 26th (capturing video) and Thursday November 2nd (editing video) | 1-2:30 pm ET

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